



## INFORMATION & CALLS FOR COMMENTS

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### 1 USE OF NAME AND ADDRESS OF RESPONSIBLE SELLER ON FRONT LABELS

The Liquor Products Act prohibits the use of the name of an origin area on wine unless that wine has been certified as made from grapes of that origin area. For example, Stellenbosch may be used on a wine certified by the Wine and Spirit Board as produced from grapes grown in Stellenbosch, but other origin area names such as Somerset West or Franschhoek are not allowed on such a label. However, the use of the name of **another** origin area is allowed if -

- used as part of the name and address of the responsible seller: and
- shown within the same field of vision as the other mandatory information.

In practice most producers show above-mentioned (Wine of Origin or W.O. with certified origin area name, A-code number or name and address of responsible seller and alcohol content) on back labels. The board, however, has allowed producers to repeat their name and address (which includes the name of **another** origin area) on front labels. Unfortunately, this concession has been misused to create misleading impressions in respect of the real, certified origin of wine.

As a result, the board has decided to no longer allow this practice on new labels – current stock will be allowed to be depleted. This does not bar the use of **another** origin name as part of the name and address of the responsible seller on a front label, as long as it is used together with Wine of Origin or W.O. with the certified origin name and the alcohol content. Of course, the name of the certified origin area can still be used freely as currently allowed.

### 2 PRINCE ALBERT (DISTRICT) PROPOSED DEMARCATION

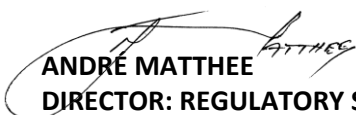
The Wine and Spirit Board will be publishing the proposed demarcation of PRINCE ALBERT, as a new district, in the *Government Gazette* and various newspapers for objections. Please see the attached application notice (Annexure A).

If you have any **comments or objections** in this regard, please submit same in writing to the board's executive manager, Olivia Poonah, at [olivia@wsb.org.za](mailto:olivia@wsb.org.za), to reach her before 11 December 2021. If you have any queries please feel free to contact Olivia at +27 (0)21 889 6555.

### 3 KWEEKVALLEI (WARD) PROPOSED DEMARCATION

The Wine and Spirit Board will be publishing the proposed demarcation of KWEEKVALLEI, as a new ward within the new Prince Albert district, in the *Government Gazette* and various newspapers for objections. Please see the attached application notice (Annexure B).

If you have any **comments or objections** in this regard, please submit same in writing to the board's executive manager, Olivia Poonah, at [olivia@wsb.org.za](mailto:olivia@wsb.org.za), to reach her before 11 December 2021. If you have any queries please feel free to contact Olivia at +27 (0)21 889 6555.



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WINE OF ORIGIN (WO) · INTEGRATED PRODUCTION OF WINE (IPW) · ESTATE BRANDY

**NOTICE OF APPLICATION FOR THE DEFINING OF A PRODUCTION AREA  
PRINCE ALBERT (DISTRICT)**

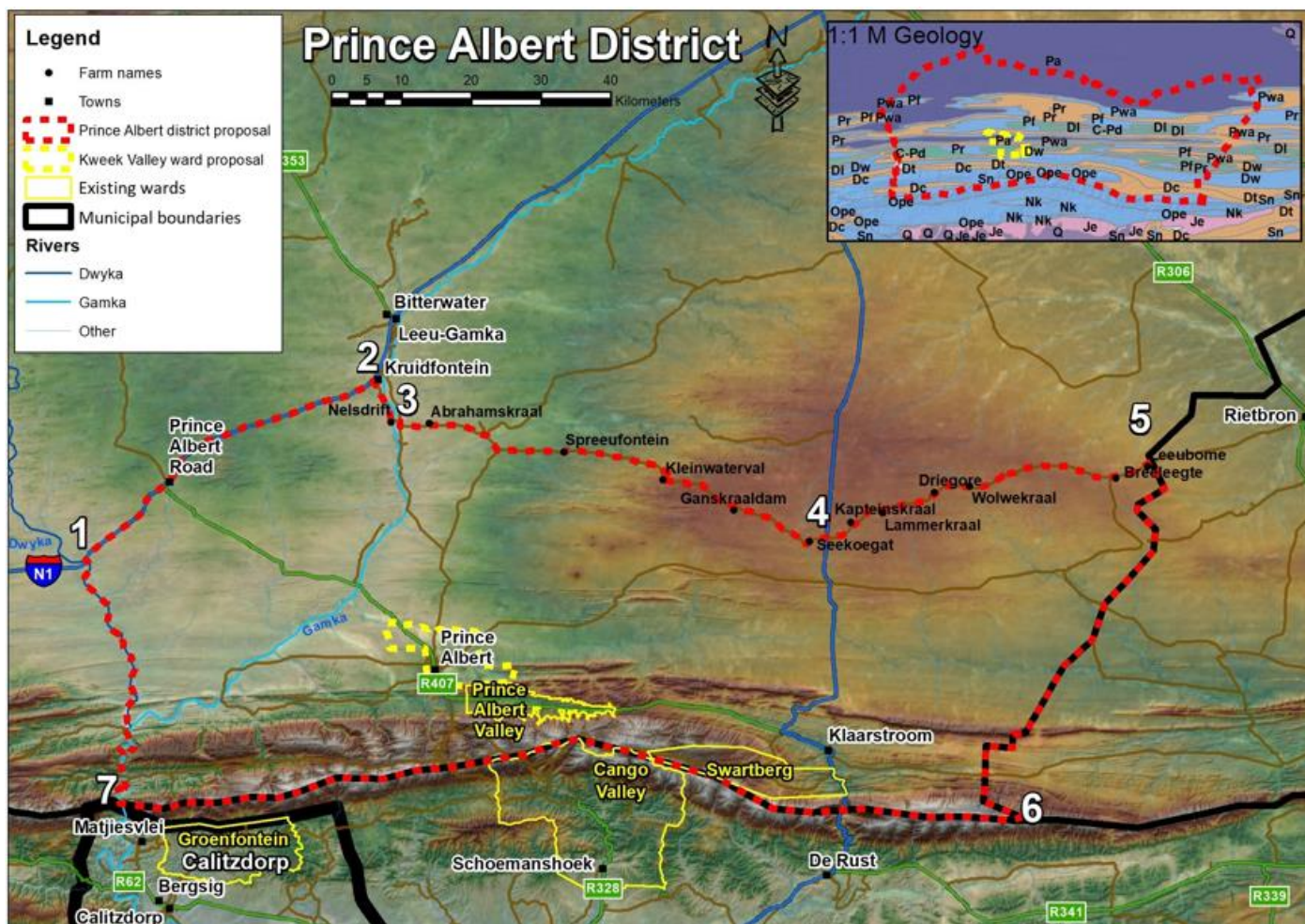
(In terms of Section 6 of the Wine of Origin Scheme published by Government Notice No. R.1434 of 29 June 1990)

Please take note that Dream World Investments 401 (Pty) Ltd applied to the Wine and Spirit Board to define Prince Albert (District) as a production area to produce Wine of Origin.

The proposed district falls within a 88 km radius around the town of Prince Albert. Within the newly proposed district, there are three wards namely the existing Prince Albert Valley, Swartberg, and the newly proposed Kweekvallei.

The proposed boundaries can be viewed at [www.sawis.co.za](http://www.sawis.co.za) – "Certification – News and Information" or contact Jackie Cupido at 021-807 5704.

Anyone having any objection against this application is hereby notified to lodge their objections, with motivations, in writing with Olivia Poonah ([olivia@wsb.org.za](mailto:olivia@wsb.org.za)), Executive Manager, Wine and Spirit Board, P O Box 2176, Dennesig, Stellenbosch, 7599 within 30 (thirty) days of publication of this notice.





## NOTICE OF APPLICATION FOR THE DEFINING OF A PRODUCTION AREA KWEEKVALLEI (WARD)

(In terms of Section 6 of the Wine of Origin Scheme published by Government Notice No. R.1434 of 29 June 1990)

Please take note that Dream World Investments 401 (Pty) Ltd applied to the Wine and Spirit Board to define Kweekvallei (Ward) as a production area to produce Wine of Origin.

The proposed Kweekvallei Ward falls within a 10 km radius around the town of Prince Albert. The geology is predominantly sedimentary deposits to the northern side, derived from Ekka and Dwyka shale, with Witteberg sandstone ridges and mountains on the southern side.

The proposed boundaries can be viewed at [www.sawis.co.za](http://www.sawis.co.za) – "Certification – News and Information" or contact Jackie Cupido at 021-807 5704.

Anyone having any objection against this application is hereby notified to lodge their objections, with motivations, in writing with Olivia Poonah ([olivia@wsb.org.za](mailto:olivia@wsb.org.za)), Executive Manager, Wine and Spirit Board, P O Box 2176, Dennesig, Stellenbosch, 7599 within 30 (thirty) days of publication of this notice.

