

**WINE IN PRICE RANGE AS % OF TOTAL QUANTITY OF WINE TYPE SOLD  
by PRIVATE CELLARS**

TYPE OF WINE		PERIOD	LITRES	% SOLD IN PRICE RANGE (R / CARTON INCLUDING VAT) (12 X 750 ml)								
				TO 240	>240-300	>300-360	>360-450	>450-550	>550-650	>650-750	>750-1000	>1000
Natural White	Chardonnay	JAN 2013 - DEC 2013	1 709 975	2.4	2.2	5.6	12.5	18.6	11.1	9.7	13.1	24.8
		JAN 2014 - DEC 2014	1 808 704	3.2	5.1	8.0	9.0	22.5	10.0	8.0	11.2	23.0
		TREND*	105.8									
	Sauvignon Blanc	JAN 2013 - DEC 2013	5 848 516	2.3	4.1	17.7	8.1	17.5	9.3	11.6	8.2	21.3
		JAN 2014 - DEC 2014	6 694 812	2.7	5.1	17.2	10.5	15.7	11.5	7.2	12.5	17.6
		TREND*	114.5									
	Chenin Blanc	JAN 2013 - DEC 2013	1 401 017	7.9	9.6	10.7	20.0	13.8	18.8	3.6	5.0	10.6
		JAN 2014 - DEC 2014	1 744 509	3.8	20.8	13.1	12.7	17.6	11.5	4.8	7.1	8.5
		TREND*	124.5									
	Dry White	JAN 2013 - DEC 2013	3 132 280	2.2	4.6	28.5	10.9	12.1	22.8	2.8	3.2	12.9
		JAN 2014 - DEC 2014	3 302 207	3.6	10.0	13.2	19.8	10.3	22.0	6.8	5.2	9.0
		TREND*	105.4									
	Semi Sweet	JAN 2013 - DEC 2013	473 192	8.5	1.7	44.7	12.6	7.9	9.4	1.7	4.2	9.3
		JAN 2014 - DEC 2014	848 237	29.5	34.9	6.3	10.6	6.9	1.6	4.1	1.7	4.4
		TREND*	179.3									
Total White	JAN 2013 - DEC 2013	12 564 980	3.1	4.5	19.0	10.9	15.5	14.0	7.9	7.1	18.1	
	JAN 2014 - DEC 2014	14 398 469	4.7	9.9	14.0	12.7	15.0	13.1	6.7	9.4	14.5	
	TREND*	114.6										
Natural Red	Cabernet	JAN 2013 - DEC 2013	2 157 365	2.7	2.7	9.0	11.0	10.9	7.1	10.1	14.3	32.2
		JAN 2014 - DEC 2014	2 319 998	2.5	7.1	8.4	17.7	12.1	9.5	6.9	10.3	25.6
		TREND*	107.5									
	Pinotage	JAN 2013 - DEC 2013	1 887 341	1.3	1.0	1.5	2.7	14.0	18.3	16.7	14.1	30.5
		JAN 2014 - DEC 2014	2 035 588	0.7	1.6	4.7	36.2	8.8	9.2	8.8	13.0	17.0
		TREND*	107.9									
	Shiraz	JAN 2013 - DEC 2013	2 011 571	4.0	2.3	4.7	15.5	8.6	8.5	6.9	14.6	34.8
		JAN 2014 - DEC 2014	1 984 230	2.2	4.1	6.0	18.7	4.7	12.9	6.0	17.7	27.6
		TREND*	98.6									
	Merlot	JAN 2013 - DEC 2013	2 290 661	3.8	2.3	8.9	13.6	17.9	12.3	11.1	10.7	19.3
		JAN 2014 - DEC 2014	2 450 897	3.4	6.7	7.6	28.6	7.0	13.0	7.3	12.0	14.4
		TREND*	107.0									
	Other Red	JAN 2013 - DEC 2013	8 226 708	2.4	2.2	16.8	8.2	7.6	15.6	6.5	6.6	34.1
		JAN 2014 - DEC 2014	9 108 754	3.3	14.1	9.1	7.3	10.6	8.8	6.3	12.2	28.2
		TREND*	110.7									
Total Red	JAN 2013 - DEC 2013	16 573 646	2.7	2.2	11.5	9.6	10.3	13.5	8.8	10.0	31.5	
	JAN 2014 - DEC 2014	17 899 467	2.8	9.7	7.9	16.1	9.5	10.0	6.8	12.6	24.6	
	TREND*	108.0										
Rosé / Blanc de Noir	JAN 2013 - DEC 2013	2 345 046	3.0	2.7	58.2	6.1	11.5	7.3	5.4	2.0	3.8	
	JAN 2014 - DEC 2014	2 720 022	2.6	56.1	7.2	8.9	9.8	5.3	4.3	2.5	3.4	
	TREND*	116.0										
Sparkling Wine	Cap Classique	JAN 2013 - DEC 2013	1 427 682	0.2	0.0	0.0	5.2	6.7	3.4	13.0	12.4	59.1
		JAN 2014 - DEC 2014	1 684 638	0.4	0.8	1.2	2.2	4.8	5.5	16.4	34.3	34.5
		TREND*	118.0									
	Other Sparkling	JAN 2013 - DEC 2013	440 395	1.3	1.1	29.8	0.7	49.3	6.5	1.5	4.0	5.7
		JAN 2014 - DEC 2014	488 883	0.8	0.3	26.8	42.3	6.0	4.9	4.9	2.4	11.5
TREND*	111.0											

\*Trend - Current period / Previous period