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SPECIAL REPORT

SOUTH AFRICAN
 WINE EXPORTS ANALYSIS
 2008 - 2012

Available on the SAWIS website

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Global Database



- Alcoholic Drinks
 - Beer
 - Ciders
 - RTD's
 - Spirits
 - Wine
- Countries & Market sizes
- Consumer Trends & Life-styles

Contact [Soraya Daniels](#)

SAWIS TRAINING 2013

Wine of Origin & Information
 One Day Courses

9 May 2013

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With a newly elected Prime Minister who has promised to lift the nation out of a prolonged period of recession, the people of Japan should be looking ahead with bright optimism. Instead, many are concerned with the falling currency and the rising rate of inflation. Will these changes benefit the Japanese people? What are the challenges facing them in the lead up to the close of the decade?

JAPANESE CONSUMERS TODAY

- Still cautious over food origins
- Free education to ease household budgets
- Unwilling adopters of technology
- Currency losing value
- Heading overseas for greener pastures
- Combining appeal to lure consumers

JAPANESE CONSUMERS IN 2020

- Workforce to lose women
- Tougher days ahead for retirees
- More visitors expected
- A lonely population

(Euromonitor March 2013)

Contact [Soraya Daniels](#)

Global Wine Village

- [US criticizes EU restrictions on wine labels](#)
 The US Trade Representative's office said the EU's policy of seeking exclusive use of so-called traditional terms such as tawny, ruby, reserve, classic, and chateau on wine labels had an undesirable effect.
- [Australia: New wine group for independent growers](#)
 A new wine group called Independent Fine Wine Growers of Australia has been created to support a group of small wineries with low yields and production under 20,000 cases a year.
- [South Africa: Wine Dispute Shows Up Farmer's Money Pressures](#)
 The spat between Western Cape wine producers and farm labourers about wages has shown up interesting financial aspects at work in the sector.
- [Ireland: Changing climate on course to rewrite world's wine lists](#)
 It's 2050 and shoppers are stopping off at Ikea to buy wine made in Sweden. A Nordic fantasy? Well, not according to climate experts.
- [German wine stocks at all-time low \(UK\)](#)
 German wine stocks are at their lowest ever levels since reunification, with high demand also driving up prices, reports Harpers Wine & Spirit. With an annual production of 9-10 million hl per year, German producers are already selling everything they produce within a year of harvest.

SAWIS Nuus / News...

- **On our website**
 - [Summary: Wine Industry Information March 2013](#)
 - [Domestic sales of natural wine for January 2013](#)
 - [Domestic packaged natural wine for January 2013](#)
 - [Export statistics for February 2013](#)
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