SAWIS
SA WYNBEDRYF–INLIGTING & –STELSELS
SA WINE INDUSTRY INFORMATION & SYSTEMS

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e-Newsletter

THE SAWIS INFORMATION CENTRE

The most comprehensive specialist information resource for the South African wine and brandy industry.

Our main purpose is to assist our members in achieving their business goals by providing extensive real time service assistance.

Members have access to

- A variety of computer based reference services, which includes Commercial Online Databases (Sabinet, Euromonitor, Chemical and Biological Abstracts, Food Science & Technology Abstracts)
- Online Catalogues
- Inter Library Loans (ILL)
- 194 periodical titles of which 58 are current subscriptions
- A book collection of over 2 000 volumes
- Client specific searches

Our portfolio focus on subjects such as management, agriculture, vine farming, viticulture, oenology, legislation, wine industry related sciences, international marketing and market research.

Visit www.sawis.co.za and click on Information Centre for more details, membership options and to subscribe online. You are also welcome to contact Soraya Daniels, 021 8075739 or soraya@sawis.co.za.

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TRACKING RESEARCH

SOUTH AFRICAN COUNTRY REPORT

GEO-DEMOGRAPHIC AND MARKET TRENDS AMONG ALCOHOLIC BEVERAGE CATEGORIES

Contact Soraya Daniels
soraya@sawis.co.za

Journal of the Month

Click here to subscribe to TOC (only Centre members)

SAWIS TRAINING 2012

Wine of Origin & Information One Day Courses

10 May
14 June
12 July
16 August
13 September
11 October
8 November

Contact Werner Victor
021 807 5759
wvictor@sawis.co.za

Global Wine Village

- **USA: FTC to review online marketing of beer, liquor and wine**
  In an ambitious venture, the Federal Trade Commission is requiring 14 major alcoholic beverage producers to release information about their Internet and digital marketing efforts. read
- **Nigeria: Wine boom could be stifled by tax, red tape**
  Nigeria's wine market is burgeoning, but crippling import duties and complex bureaucracy could dampen the boom before it gets started. read
- **UK: English vineyards hope for bumper harvest**
  English producers are relying on the 2012 vintage for a bumper harvest to raise low stock levels, as demand is outstripping supply. read
- **SA: SA wine industry's planned ethical seal, arguably a world-first**
  Labour and producers in South Africa's wine industry are united in their backing of a programme to fast-track the implementation of fair labour practices on wine farms and in cellars. read
- **India: Optimism for wine reigns in India, despite barriers**
  According to The IWSR, wine consumption in India is expected to grow year-on-year and could reach 2.4m nine-litre cases by 2020. read

SAWIS Nuus / News...

- On our website
  - Summary: Wine Industry Information April 2012
  - Domestic sales of natural wine for March 2011 to February 2012
  - Price ranges: wine sold locally in bulk per region and vintage for January to February 2012
  - Price ranges: bulk wine exports by producer/private cellars per region for January to February 2012
  - Domestic packaged natural wine for January to February 2012
  - Export statistics for April 2011 to March 2012
  - Information about certification
  - Global Wine Village

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