SAWIS
SA WYNBEDRYF–INLIGTING & –STELSELS
SA WINE INDUSTRY INFORMATION & SYSTEMS

2 March 2012, Vol 3 No 3

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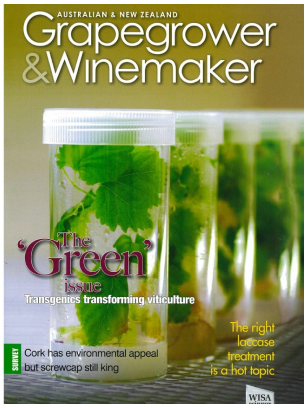
Wine of Origin Scheme

Click here to view the article in WineLand Magazine regarding the suggested changes to demarcated areas.

Journal of the Month



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SAWIS TRAINING 2012

Wine of Origin & Information One Day Courses

08 March
12 April
10 May

Contact Werner Victor
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Alcoholic Drinks 2011, Part 1: Regional Performance and Prospects

Contents

- Global picture.
- Regional overview.
- Prospects.

Key findings

- The two faces of global alcoholic drinks.
- The spectre of a new recession haunts the global economy.
- Unemployment has an impact.
- Mature markets: Grapes of wrath.
- Emerging markets: Happy hour.
- Niche appeal remains viable.
- Alcoholic drinks manufacturers switch their regional focus.

(Euromonitor Passport, December 2011) Click here to view

Global Wine Village

- **New Zealand: Grape crop heading for shortage in 2012**
  The industry is predicting crops could be as much as 30% lower compared to 2011's 328 000 ton harvest. read

- **Australia: Imports up, exports down, winemakers unfazed**
  Australian wine imports increased significantly while exports fell last year and there was a marked increase in the value of domestic wine sales. read

- **South Korea: U.S. Wine to overtake Italian Wine**
  American wine is likely to overtake Italian wine in the market here as the South Korea-U.S. free-trade agreement goes into effect. read

- **Canada: Wine Industry losing packaging weight**
  The Liquor Control Board of Ontario is the single largest buyer of wine in the world. By 2013, all bottles of wine that retail for less than $15 would have to weigh less than 420 grams when empty, 15-20% lighter than the standard bottle of wine. read

- **Spain: Supply shortages for Spanish bulk wine**
  Spanish co-operatives are going to find it difficult to cope with demand for their bulk wines this year. read

SAWIS Nuus / News...

- **On our website**
  - Grape and Wine Crop February 2012
  - Harvest and Sales Estimate February 2012
  - Summary: Wine Industry Information February 2012
  - Domestic sales of natural wine for December 2011
  - Price ranges: wine sold locally in bulk per region and vintage January to December 2011
  - Price ranges: bulk wine exports by producer/private cellars per region January to December 2011
  - Export statistics for the period February 2011 to January 2012
  - Domestic packaged natural wine January to December 2011
  - Information about certification
  - A Special Publication: An Overview of Wine Exports 2011
  - Global Wine Village February 2012
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