SAWIS
SA WYNBEDRYF–INLIGTING & –STELSELS
SA WINE INDUSTRY INFORMATION & SYSTEMS

e-Newsletter

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Wine of Origin Scheme

Click here to view the article in WineLand Magazine regarding the suggested changes to demarcated areas.

Journal of the Month

Click here to subscribe to TOC (only Centre members)

SAWIS TRAINING 2012

Wine of Origin & Information One Day Courses

09 February
08 March
12 April
10 May

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ALCOHOLIC DRINKS IN THAILAND

SUMMARY

- Recovering growth due to strong efforts by industry players.
- Potential for increasing wine consumption among Thai drinkers.
- Domestic players control the major areas in the market.
- Off-trade channel more popular but the on-trade channel is emerging.
- Improving economy promises further recovery.

Key trends and developments

- Alcoholic drinks consumption recovers to see a positive trend.
- Branding could be a most important focus for all players in the marketplace.
- Increasingly price-sensitive consumer boosts demand for low-priced products.
- On-trade sales benefit from the expansion of new chained and independent restaurants, pubs and bars.
- Specialist retailers.
- Market merger and acquisition activity.

(Euromonitor International, February 2012) Click here to view

Global Wine Village

- **New Zealand: Wine exports grow 9.5%; bottled-wine price holds steady**
  New Zealand wine continues to find favour in overseas markets, with export volumes up 9.5% to 131 million litres in the 10 months to October 2011. read

- **Global: Own-label wine sales top £1bn**
  According to Nielsen off-trade data, a sales increase of 12% in 2011 took sales of own-labels to £1.059 million. read

- **Canada: Canada proposes national Ice-wine regulations to curb fraud**
  In an attempt to curb fraud the Canadian Food Inspection Agency (CFIA) is proposing amendments to national regulations governing the production of Ice-wine. read

- **Ireland: Alcohol consumption down by 17 per cent over past decade**
  A new study has shown a major decline in the average alcohol intake of an Irish person over the last decade. read

- **Global: Make way for the 'incredible bulk', fuelling wine sales explosion**
  Rabobank noted that bulk wine exports had soared from 558.5m litres to 1.237bn litres over the past decade. read

SAWIS Nuus / News...

- On our website
  - Summary: Wine Industry Information January 2012
  - Domestic sales of natural wine for November 2011
  - Price ranges: wine sold locally in bulk per region and vintage January to November 2011
  - Price ranges: bulk wine exports by producer/private cellars per region January to November 2011
  - Export statistics for the period January to December 2011
  - Domestic packaged natural wine January to November 2011
  - Information about certification
  - 2012 Wine of Origin Booklet
  - Online Trilingual SA Wine Industry Dictionary
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