

William Grant & Sons Ltd in Spirits

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Journal of the month

Whisky



This journal is a new addition to the Sawis Information Centre. It will be available soon.

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Sawis Information Centre

The 2010 South African Brand Report: Consumers of Brandy is now available.

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A growing medium-sized international company

- William Grant & Sons, with less than 1% of the global spirits market in 2009, is a relatively small, but growing spirits company.
- William Grant is the world's 42nd biggest spirits company, but in international company terms (companies with less than 80% of volumes in one region) it is the world's ninth largest.
- In addition, the company saw rapid growth in 2010, with volumes up nearly 8% primarily due to the acquisition of the Tullamore Dew Irish whiskey brand from C&C, but also continued growth from dynamic brands such as Sailor Jerry rum and recovery in volumes for established ones such as Grant's.

(Euromonitor, March 2011)

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Global Wine Village

- **Canada: Canada's wine consumption grows to 40 million cases**
A new report has found that Canada's wine consumption is growing six times faster than the world average. [read](#)
- **France: Global warming threatens wine production in France**
The steady rise in global temperatures is threatening vineyards and the region may be unsuitable for wine-growing by 2050. [read](#)
- **UK: Alcohol Concern calls for more supermarket restrictions**
Alcohol campaigners are calling on supermarkets to restrict all alcohol to avoid impulse purchases. [read](#)
- **California: Temperature Control for Wine-Shipping**
A new service will be launched to protect wine quality during transit. [read](#)
- **US: Wine exports hit a record**
According to The Wine Institute, U.S. wine exports rose to a record \$1.14 billion in winery revenues in 2010. [read](#)

Latest released on databases

- **In praise of the Paardeberg.**
Wine SA [read](#)
- **The influence of executive cognition on competitive dynamics.**
Strategic Management Journal [read](#)
- **SA's World Cup figures deliver surprises.**
Hotel & Restaurant [read](#)
- **Protein evolution during the early stages of white winemaking and its relations with wine stability.**
Australian Journal of Grape & Wine Research [read](#)
- **Strategizing in an Unpredictable Climate: Exploring Corporate Strategies**
Long Range Planning [read](#)
- **Burgundy 2009: The Reds Vintage report.**
Decanter [read](#)
- **Wine Spectator 2011 vintage chart.**
Wine Spectator [read](#)

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 - [Wine Industry Information—February 2011.](#)
 - [2011 Harvest Press Release](#) and [Harvest Estimates.](#)
 - Updated Country profiles—[Brazil](#) and [Russia.](#)
- Please take note of the new Excise Codes on the [Sawis 6 form.](#)
- Information Centre Open Day—details to follow.
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