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Journal of the month

Decanter Wine Magazine



A leading wine informative magazine.

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Reminder!

Sawis Training

Wine of Origin & Information One
Day Courses

17 November

Contact Werner Victor
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Wine Distribution: How online is changing the off-trade world

Key findings

- Internet retailing grows by 90% over 2005 - 2010.
- Internet retailing still small.
- Wine particularly strong in alcoholic drinks online sales.
- Online wine retailing limited to a few key markets.
- Grocery retailers lead the way.
- Online retailing offers opportunities for specialist retailers and mail order companies.
- Substantial future opportunities for online wine retailing.

(Euromonitor Passport, August 2011)

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Global Wine Village

- **Australia: Tax Rebates Cause Too Much Cheap Wine**
Australian winemakers are calling for a revision of tax measures which they say are allowing the market to be flooded with product, and reducing profits in Australia and New Zealand. [read](#)
- **China: China, Hong Kong confirm dominance of Bordeaux**
China has overtaken Germany to become the world's largest importer of Bordeaux wine, with its imports increasing over 85% to 314,000 hectolitres. [read](#)
- **Europe: EU wine production risks industrialisation**
According to a leading European farmers union the EU's decision to phase out planting rights from 2015 will lead to a more industrialised wine sector and result in serious supply imbalances. [read](#)
- **Portugal: Ol' fashioned wine corks make a comeback**
Shipments in cork wine stoppers from Portugal grew by 19.4 per cent, mainly reclaiming market share from plastic "corks" but also modestly gaining on screw caps. [read](#)
- **France: French and Chinese join forces to fight wine fraud**
French and Chinese wine authorities are collaborating in an effort to fight counterfeit bottles and educate Chinese consumers and importers. [read](#)

SAWIS Nuus / News...

- **On our website**
 - [Summary: Wine Industry Information September 2011](#)
 - [Domestic sales of natural wine for July 2011](#)
 - [Price ranges: wine sold locally in bulk per region and vintage January to July 2011](#)
 - [Price ranges: bulk wine exports by producer / private cellars per region January to July 2011](#)
 - [Export statistics for the period September 2010 to August 2011](#)
 - [Domestic packaged natural wine January to July 2011](#)
 - [Grape Prices-Trade](#)
 - [Information about certification](#)
 - [International News](#)
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