

Alcoholic Drinks Forecast Revisit

Changing Growth Scenarios and Corporate Responses

According to Euromonitor International's Countries and Consumers database, global real GDP growth is predicted to start recovering in earnest from 2010, with the currently nascent recovery expected to consolidate each year to 2014.

The global economic recovery will be driven primarily by emerging markets. Asia-Pacific will be the primary dynamo underpinning global economic performance, bolstered by growth in Latin America and recovery in Eastern Europe.

(Euromonitor, August 2010)

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Journal of the month

Hotel & Restaurant



This journal has 12 issues per year. It has a 110% request rate and is popular for its Alcoholic Beverage Review report.

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WHY a SAWIS e-Newsletter?

Welcome to the second edition of the monthly Sawis e-Newsletter.

The purpose of the e-Newsletter is to provide you with information on the latest research reports, global wine news, and to keep you informed of our activities.

Global Wine Village

- **India: UP research centre invents mango wine**
Scientists at a Lucknow-based research centre have produced wine from the popular fruit mango. [read](#)
- **California: Wine Facts, Statistics, and Trivia**
Average annual wine consumption of selected countries, costs of barrels and much more. [read](#)
- **Sonoma: Anyone order fried grapes?**
Heat wave destroys 10 percent of the whole industry. [read](#)
- **NZ: Wine sector hard hit by grape glut, recession**
According to Agriculture Minister David Carter the impact of grape oversupply and recession is hitting hard. [read](#)
- **New York harvest earlier, larger than 2009**
New York predicts a larger and much earlier harvest this year than it had in 2009. [read](#)
- **Cork popped on EU-Australia wine labelling deal**
A two-year-old agreement between the European Union and Australia over wine labelling finally comes into force next month and means Australia will soon no longer be able to call its sparkling wine 'Champagne'. [read](#)

Latest released on databases

- [Specialist retailers: Through the alcoholic drinks' looking glass](#)
Euromonitor
- [A model of person-pay interaction: how executives vary in their responses to compensation arrangements](#)
Strategic Management Journal
- [Making Wines with Less Sulfites](#)
Wine Business Monthly
- [Technical success: Marketing the wine industry to different generations](#)
GrapeGrowers & Vignerons
- [The Role of Performance Measurement Systems in Strategy Formulation Processes](#)
Long Range Planning
- [Alcohol in Moderation : Full report](#)
AIM Digest

SAWIS Nuus / News ...

- Ons verwerk tans die 2010 oessyfers en die produksieverslae is eersdaags beskikbaar.
- U sal binnekort die Sawis 1 wingerdstandopname ontvang. Die keerdatum vir terugstuur is 31 Oktober 2010.
- Nicole Everts is in die Afdeling Inligtingsdienste in die plek van Pam Zantzi aangestel.

Certification Introduction Course (Free of charge)

Please book in advance, we have limited seats available.

Contact Werner Victor 021-807 5759 or wvictor@sawis.co.za for more information.

Course dates

09 September 2010 / 13 October 2010 / 11 November 2010 / 02 December 2010