

**WINE IN PRICE RANGE AS % OF TOTAL QUANTITY OF WINE TYPE SOLD  
by PRODUCER CELLARS, PRIVATE CELLARS AND WHOLESALERS**

TYPE OF WINE		PERIOD	LITRES	% SOLD IN PRICE RANGE (R / CARTON INCLUDING VAT) (12 X 750 ml)								
				TO 240	>240-300	>300-360	>360-450	>450-550	>550-650	>650-750	>750-1000	>1000
Natural White	Chardonnay	JAN 2013 - DEC 2013	3 625 688	10.9	7.1	10.7	10.4	23.6	12.7	4.9	7.9	11.9
		JAN 2014 - DEC 2014	3 881 547	10.7	10.8	12.0	8.6	22.1	13.5	5.1	5.5	11.6
		TREND*	107.1									
	Sauvignon Blanc	JAN 2013 - DEC 2013	11 645 756	10.0	10.0	14.0	15.3	19.0	10.2	6.0	4.6	10.9
		JAN 2014 - DEC 2014	13 020 764	8.4	12.8	13.3	13.1	18.2	8.8	4.3	6.5	14.6
		TREND*	111.8									
	Chenin Blanc	JAN 2013 - DEC 2013	3 788 365	33.0	14.7	11.7	13.6	11.6	7.4	1.3	2.0	4.7
		JAN 2014 - DEC 2014	4 194 817	25.2	23.1	13.3	14.1	9.9	5.3	2.4	3.0	3.7
		TREND*	110.7									
	Dry White	JAN 2013 - DEC 2013	15 684 282	47.7	8.8	19.7	10.9	4.1	4.7	0.6	0.8	2.6
		JAN 2014 - DEC 2014	16 991 664	52.2	5.6	11.8	14.6	6.9	4.4	1.5	1.1	1.9
		TREND*	108.3									
	Semi Sweet	JAN 2013 - DEC 2013	3 705 290	11.6	15.0	52.0	13.9	4.2	1.2	0.2	0.5	1.3
		JAN 2014 - DEC 2014	4 452 402	14.1	33.1	16.7	22.8	10.3	0.9	0.8	0.3	1.0
		TREND*	120.2									
Total White	JAN 2013 - DEC 2013	38 449 380	27.9	10.2	19.5	12.7	11.2	7.1	2.7	2.7	6.1	
	JAN 2014 - DEC 2014	42 541 194	28.3	12.9	12.9	14.4	12.4	6.3	2.7	3.2	6.8	
	TREND*	110.6										
Natural Red	Cabernet	JAN 2013 - DEC 2013	5 549 986	16.2	13.4	6.3	12.9	11.6	4.7	11.2	8.4	15.5
		JAN 2014 - DEC 2014	6 148 599	17.3	14.8	10.4	17.4	7.8	6.5	5.4	9.9	10.6
		TREND*	110.8									
	Pinotage	JAN 2013 - DEC 2013	3 791 345	5.4	4.1	11.5	11.3	16.8	15.4	11.6	8.2	15.8
		JAN 2014 - DEC 2014	4 637 015	10.6	8.7	12.4	27.8	9.6	6.8	8.0	7.3	8.8
		TREND*	122.3									
	Shiraz	JAN 2013 - DEC 2013	4 301 129	18.4	5.8	7.7	16.2	9.4	9.4	6.2	8.9	18.0
		JAN 2014 - DEC 2014	4 372 876	12.2	11.6	11.4	18.0	5.2	9.1	6.0	11.9	14.7
		TREND*	101.7									
	Merlot	JAN 2013 - DEC 2013	6 205 162	22.3	10.7	6.4	18.5	13.5	7.8	6.4	6.4	8.0
		JAN 2014 - DEC 2014	7 008 581	26.8	7.3	11.0	22.4	6.4	6.4	6.2	7.9	5.6
		TREND*	112.9									
	Other Red	JAN 2013 - DEC 2013	24 377 830	38.4	4.5	13.5	8.6	10.0	5.9	3.0	4.3	11.8
		JAN 2014 - DEC 2014	26 976 558	13.7	9.1	30.9	9.6	8.8	8.5	3.1	6.3	10.0
		TREND*	110.7									
Total Red	JAN 2013 - DEC 2013	44 225 451	28.6	6.5	10.9	11.5	11.2	7.2	5.5	5.9	12.7	
	JAN 2014 - DEC 2014	49 143 630	15.6	9.8	22.0	14.9	8.1	7.9	4.5	7.6	9.8	
	TREND*	111.1										
Rosé / Blanc de Noir	JAN 2013 - DEC 2013	9 981 438	38.3	12.8	21.5	12.5	9.0	2.8	1.3	1.0	0.9	
	JAN 2014 - DEC 2014	11 664 562	33.8	22.1	14.7	8.8	15.3	2.8	1.0	0.6	0.9	
	TREND*	116.9										
Sparkling Wine	Cap Classique	JAN 2013 - DEC 2013	2 064 207	0.4	0.0	0.0	3.7	4.8	2.8	12.6	12.7	63.0
		JAN 2014 - DEC 2014	2 369 587	0.3	17.9	1.0	1.9	3.7	4.6	13.8	25.2	31.7
		TREND*	114.8									
	Other Sparkling	JAN 2013 - DEC 2013	6 018 137	0.2	0.2	3.6	11.7	9.6	73.3	0.6	0.3	0.4
		JAN 2014 - DEC 2014	5 450 189	0.5	0.4	4.1	9.8	8.2	7.9	67.2	0.3	1.7
TREND*	90.6											

\*Trend - Current period / Previous period