WINE IN PRICE RANGE AS % OF TOTAL QUANTITY OF WINE TYPE SOLD
by PRIVATE CELLARS

				% SOLD IN PRICE RANGE (R / CARTON INCLUDING VAT) (12 X 750 ml)								
TYPE OF WINE		**PERIOD**	**LITRES**	**TO 240**	**>240-300**	**>300-360**	**>360-450**	**>450-550**	**>550-650**	**>650-750**	**>750-1000**	**>1000**
Natural White	Chardonnay	JAN 2014 - DEC 2014	1 808 704	3.2	5.1	8.0	9.0	22.5	10.0	8.0	11.2	23.0
		JAN 2015 - DEC 2015	2 041 947	2.9	6.9	6.0	14.2	18.0	11.4	5.9	9.7	24.9
		TREND*	112.9									
	Sauvignon Blanc	JAN 2014 - DEC 2014	6 694 812	2.7	5.1	17.2	10.5	15.7	11.5	7.2	12.5	17.6
		JAN 2015 - DEC 2015	7 125 395	2.5	14.9	3.7	9.4	16.2	9.8	9.1	15.6	18.8
		TREND*	106.4									
	Chenin Blanc	JAN 2014 - DEC 2014	1 744 509	3.8	20.8	13.1	12.7	17.6	11.5	4.8	7.1	8.5
		JAN 2015 - DEC 2015	1 782 249	3.5	22.3	11.8	9.6	23.2	6.7	5.3	8.1	9.4
		TREND*	102.2									
	Dry White	JAN 2014 - DEC 2014	3 302 207	3.6	10.0	13.2	19.8	10.3	22.0	6.8	5.2	9.0
		JAN 2015 - DEC 2015	3 233 160	4.7	16.0	13.3	16.0	9.2	8.1	16.2	5.4	11.1
		TREND*	97.9									
	Semi Sweet	JAN 2014 - DEC 2014	848 237	29.5	34.9	6.3	10.6	6.9	1.6	4.1	1.7	4.4
		JAN 2015 - DEC 2015	1 026 375	19.6	30.6	8.3	15.2	11.8	1.0	9.7	0.4	3.5
		TREND*	121.0									
	Total White	JAN 2014 - DEC 2014	14 398 469	4.7	9.9	14.0	12.7	15.0	13.1	6.7	9.4	14.5
		JAN 2015 - DEC 2015	15 209 126	4.3	16.0	7.3	11.9	15.5	8.7	9.8	10.7	15.8
		TREND*	105.6									
Natural Red	Cabernet	JAN 2014 - DEC 2014	2 319 998	2.5	7.1	8.4	17.7	12.1	9.5	6.9	10.3	25.6
		JAN 2015 - DEC 2015	2 786 484	3.2	4.1	12.5	17.6	10.5	8.3	12.4	8.2	23.2
		TREND*	120.1									
	Pinotage	JAN 2014 - DEC 2014	2 035 588	0.7	1.6	4.7	36.2	8.8	9.2	8.8	13.0	17.0
		JAN 2015 - DEC 2015	2 678 577	0.5	0.8	3.0	43.4	8.9	7.9	7.0	12.2	16.4
		TREND*	131.6									
	Shiraz	JAN 2014 - DEC 2014	1 984 230	2.2	4.1	6.0	18.7	4.7	12.9	6.0	17.7	27.6
		JAN 2015 - DEC 2015	2 142 746	2.9	2.4	7.7	12.8	4.8	16.2	6.8	16.7	29.8
		TREND*	108.0									
	Merlot	JAN 2014 - DEC 2014	2 450 897	3.4	6.7	7.6	28.6	7.0	13.0	7.3	12.0	14.4
		JAN 2015 - DEC 2015	2 579 195	3.2	5.3	17.2	21.7	7.5	11.8	9.2	9.1	15.0
		TREND*	105.2									
	Other Red	JAN 2014 - DEC 2014	9 108 754	3.3	14.1	9.1	7.3	10.6	8.8	6.3	12.2	28.2
		JAN 2015 - DEC 2015	9 846 300	3.6	14.8	8.2	8.2	12.9	9.5	6.5	8.3	28.0
		TREND*	108.1									
	Total Red	JAN 2014 - DEC 2014	17 899 467	2.8	9.7	7.9	16.1	9.5	10.0	6.8	12.6	24.6
		JAN 2015 - DEC 2015	20 033 301	3.0	8.9	9.2	16.4	10.5	10.1	7.8	9.8	24.3
		TREND*	111.9									
Rosé / Blanc de Noir		JAN 2014 - DEC 2014	2 720 022	2.6	56.1	7.2	8.9	9.8	5.3	4.3	2.5	3.4
		JAN 2015 - DEC 2015	2 767 567	3.3	42.2	9.2	11.0	11.5	8.4	6.0	4.5	4.0
		TREND*	101.7									
Sparkling Wine	Cap Classique	JAN 2014 - DEC 2014	1 684 638	0.4	0.8	1.2	2.2	4.8	5.5	16.4	34.3	34.5
		JAN 2015 - DEC 2015	1 903 837	0.2	0.8	0.0	0.1	0.4	8.7	11.1	44.7	34.1
		TREND*	113.0									
	Other Sparkling	JAN 2014 - DEC 2014	488 883	0.8	0.3	26.8	42.3	6.0	4.9	4.9	2.4	11.5
		JAN 2015 - DEC 2015	561 082	3.2	0.7	26.8	22.1	21.5	1.2	12.9	3.6	8.0
		TREND*	114.8									

*Trend - Current period / Previous period