

**WINE IN PRICE RANGE AS % OF TOTAL QUANTITY OF WINE TYPE SOLD
by PRIVATE CELLARS**

TYPE OF WINE		PERIOD	LITRES	% SOLD IN PRICE RANGE (R / CARTON INCLUDING VAT) (12 X 750 ml)								
				TO 250	>250-310	>310-370	>370-470	>470-570	>570-680	>680-780	>780-1040	>1040
Natural White	Chardonnay	JAN 2015 - DEC 2015	2 041 947	2.9	6.9	6.0	14.2	18.0	11.4	5.9	9.7	24.9
		JAN 2016 - DEC 2016	2 313 149	3.9	6.8	7.2	11.1	12.4	15.6	8.2	9.6	25.4
		TREND*	113.3									
	Sauvignon Blanc	JAN 2015 - DEC 2015	7 125 395	2.5	14.9	3.7	9.4	16.2	9.8	9.1	15.6	18.8
		JAN 2016 - DEC 2016	7 448 223	2.2	13.4	3.1	10.8	18.3	6.9	6.6	21.3	17.4
		TREND*	104.5									
	Chenin Blanc	JAN 2015 - DEC 2015	1 782 249	3.5	22.3	11.8	9.6	23.2	6.7	5.3	8.1	9.4
		JAN 2016 - DEC 2016	2 086 700	3.3	24.8	9.7	9.8	20.5	7.3	8.0	7.6	9.0
		TREND*	117.1									
	Dry White	JAN 2015 - DEC 2015	3 233 160	4.7	16.0	13.3	16.0	9.2	8.1	16.2	5.4	11.1
		JAN 2016 - DEC 2016	3 857 833	8.7	11.2	17.3	14.4	10.8	18.4	5.4	4.5	9.3
		TREND*	119.3									
	Semi Sweet	JAN 2015 - DEC 2015	1 026 375	19.6	30.6	8.3	15.2	11.8	1.0	9.7	0.4	3.5
		JAN 2016 - DEC 2016	810 430	15.9	39.5	13.9	12.0	6.3	2.1	4.4	1.7	4.3
		TREND*	79.0									
Total White	JAN 2015 - DEC 2015	15 209 126	4.3	16.0	7.3	11.9	15.5	8.7	9.8	10.7	15.8	
	JAN 2016 - DEC 2016	16 516 335	4.8	14.7	8.4	11.6	15.4	10.6	6.6	13.0	14.9	
	TREND*	108.6										
Natural Red	Cabernet	JAN 2015 - DEC 2015	2 786 484	3.2	4.1	12.5	17.6	10.5	8.3	12.4	8.2	23.2
		JAN 2016 - DEC 2016	2 377 528	1.9	3.9	6.1	11.5	19.5	11.3	7.1	8.3	30.5
		TREND*	85.3									
	Pinotage	JAN 2015 - DEC 2015	2 678 577	0.5	0.8	3.0	43.4	8.9	7.9	7.0	12.2	16.4
		JAN 2016 - DEC 2016	2 388 300	0.9	1.4	3.9	13.7	37.0	6.2	6.1	14.7	16.2
		TREND*	89.2									
	Shiraz	JAN 2015 - DEC 2015	2 142 746	2.9	2.4	7.7	12.8	4.8	16.2	6.8	16.7	29.8
		JAN 2016 - DEC 2016	2 340 389	1.9	2.9	7.6	8.3	3.9	16.8	9.6	20.4	28.6
		TREND*	109.2									
	Merlot	JAN 2015 - DEC 2015	2 579 195	3.2	5.3	17.2	21.7	7.5	11.8	9.2	9.1	15.0
		JAN 2016 - DEC 2016	2 700 161	3.4	4.6	13.0	18.8	10.8	11.9	8.9	12.4	16.2
		TREND*	104.7									
	Other Red	JAN 2015 - DEC 2015	9 846 300	3.6	14.8	8.2	8.2	12.9	9.5	6.5	8.3	28.0
		JAN 2016 - DEC 2016	10 727 426	3.9	14.8	5.6	7.1	9.6	9.6	5.0	11.6	32.7
		TREND*	108.9									
Total Red	JAN 2015 - DEC 2015	20 033 301	3.0	8.9	9.2	16.4	10.5	10.1	7.8	9.8	24.3	
	JAN 2016 - DEC 2016	20 533 803	3.0	9.3	6.7	10.1	13.4	10.6	6.4	12.7	27.9	
	TREND*	102.5										
Rosé / Blanc de Noir	JAN 2015 - DEC 2015	2 767 567	3.3	42.2	9.2	11.0	11.5	8.4	6.0	4.5	4.0	
	JAN 2016 - DEC 2016	2 921 083	3.7	45.3	8.7	12.3	10.9	6.4	3.0	5.5	4.4	
	TREND*	105.5										
Sparkling Wine	Cap Classique	JAN 2015 - DEC 2015	1 903 837	0.2	0.8	0.0	0.1	0.4	8.7	11.1	44.7	34.1
		JAN 2016 - DEC 2016	2 454 006	0.1	0.1	0.0	0.3	2.0	9.2	6.7	27.1	54.5
		TREND*	128.9									
	Other Sparkling	JAN 2015 - DEC 2015	561 082	3.2	0.7	26.8	22.1	21.5	1.2	12.9	3.6	8.0
		JAN 2016 - DEC 2016	520 095	3.5	0.1	1.9	14.3	15.7	35.4	14.3	2.0	12.9
TREND*	92.7											

*Trend - Current period / Previous period