

**WINE IN PRICE RANGE AS % OF TOTAL QUANTITY OF WINE TYPE SOLD
by PRIVATE CELLARS**

TYPE OF WINE		PERIOD	LITRES	% SOLD IN PRICE RANGE (R / CARTON INCLUDING VAT) (12 X 750 ml)								
				TO 200	>200-240	>240-300	>300-360	>360-450	>450-550	>550-650	>650-750	>750
Natural White	Chardonnay	JAN 2009 - DEC 2009	1 501 941	2.8	2.1	2.0	5.9	13.3	14.5	12.3	21.3	25.9
		JAN 2010 - DEC 2010	1 583 223	4.6	2.0	7.1	12.9	16.3	12.4	8.4	12.3	23.9
		TREND*	105.4									
	Sauvignon Blanc	JAN 2009 - DEC 2009	4 331 862	1.5	2.9	3.2	18.0	11.7	16.4	14.7	15.1	16.5
		JAN 2010 - DEC 2010	4 821 707	4.3	11.0	6.5	12.6	14.8	9.3	9.6	14.6	17.4
		TREND*	111.3									
	Chenin Blanc	JAN 2009 - DEC 2009	1 193 107	1.8	11.5	5.3	14.2	22.3	18.4	8.8	12.1	5.6
		JAN 2010 - DEC 2010	1 292 114	5.9	8.9	12.5	25.4	18.6	10.2	5.0	8.1	5.5
		TREND*	108.3									
	Dry White	JAN 2009 - DEC 2009	2 771 104	2.2	4.3	7.3	17.9	19.9	25.6	9.6	7.8	5.5
		JAN 2010 - DEC 2010	2 696 210	4.4	13.4	18.9	14.3	21.6	9.7	6.4	4.6	6.6
		TREND*	97.3									
	Semi Sweet	JAN 2009 - DEC 2009	429 846	9.2	9.2	28.5	14.8	14.9	12.3	3.4	3.1	4.6
		JAN 2010 - DEC 2010	480 460	8.3	29.4	14.3	21.4	5.4	5.7	9.1	3.2	3.2
		TREND*	111.8									
	Total White	JAN 2009 - DEC 2009	10 227 859	2.2	4.4	5.4	15.6	15.5	18.7	11.8	13.2	13.1
		JAN 2010 - DEC 2010	10 873 713	4.7	10.8	10.7	15.0	16.7	9.8	8.1	10.5	13.6
		TREND*	106.3									
Natural Red	Cabernet	JAN 2009 - DEC 2009	1 827 086	4.7	2.1	3.1	3.2	12.5	16.0	6.8	21.1	30.5
		JAN 2010 - DEC 2010	1 813 556	5.8	2.8	14.8	11.4	9.8	11.4	8.1	7.9	28.0
		TREND*	99.3									
	Pinotage	JAN 2009 - DEC 2009	1 585 853	1.4	0.1	1.9	3.8	6.4	9.1	17.5	46.2	13.4
		JAN 2010 - DEC 2010	1 760 220	1.0	1.8	2.9	7.1	10.0	10.1	12.7	41.1	13.4
		TREND*	111.0									
	Shiraz	JAN 2009 - DEC 2009	1 615 945	1.3	0.6	0.6	2.0	10.7	13.8	11.5	19.3	40.1
		JAN 2010 - DEC 2010	1 803 368	2.7	2.5	9.5	12.4	8.9	8.1	10.7	15.7	29.5
		TREND*	111.6									
	Merlot	JAN 2009 - DEC 2009	1 717 842	1.8	2.4	1.8	9.2	20.2	16.6	8.2	14.9	24.9
		JAN 2010 - DEC 2010	1 861 319	5.5	1.8	12.7	23.6	9.4	10.5	8.2	9.8	18.5
		TREND*	108.4									
	Other Red	JAN 2009 - DEC 2009	6 666 677	1.9	2.4	8.9	8.5	10.4	8.7	11.2	21.2	26.9
		JAN 2010 - DEC 2010	6 484 769	4.0	13.2	7.9	7.5	8.9	11.6	8.3	13.0	25.7
		TREND*	97.3									
	Total Red	JAN 2009 - DEC 2009	13 413 403	2.1	1.9	5.4	6.5	11.5	11.4	11.0	23.1	27.1
		JAN 2010 - DEC 2010	13 723 232	3.9	7.4	9.0	10.8	9.2	10.8	9.1	15.8	24.0
		TREND*	102.3									
Rosé / Blanc de Noir	JAN 2009 - DEC 2009	2 130 719	4.8	3.1	44.8	18.9	9.4	5.3	9.2	3.1	1.5	
	JAN 2010 - DEC 2010	2 239 433	4.5	55.5	14.8	4.6	7.0	6.4	4.4	1.4	1.5	
	TREND*	105.1										
Sparkling Wine	Cap Classique	JAN 2009 - DEC 2009	1 030 640	1.1	0.2	0.0	4.6	2.4	2.3	10.6	21.6	57.1
		JAN 2010 - DEC 2010	1 178 492	0.5	0.1	0.0	11.7	1.4	5.4	15.8	20.7	44.4
		TREND*	114.3									
	Other Sparkling	JAN 2009 - DEC 2009	482 936	0.2	0.2	0.1	2.6	53.9	14.9	4.8	7.4	15.9
		JAN 2010 - DEC 2010	484 437	2.4	0.0	16.7	5.1	54.4	6.3	2.6	2.1	10.3
TREND*	100.3											

*Trend - Current period / Previous period