



BI Daaglik - BI Daily

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Global Trends - Wine Industry Key Elements

'Miracle' harvest in Britain yields more than 20m bottles

In a report on this year's vintage in England and Wales sent to the drinks business yesterday, it was revealed that the harvest is estimated to produce 20-22m bottles, which is around 50% larger than the previous record in Britain, when vintners made approximately 13m bottles.

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Ciatti Report: Slow End to the Year on the Bulk Wine Market

A year of flat or declining wine sales due to consumer pessimism draws to a close with bulk markets in December exhibiting the same slowness they have done throughout the previous eleven months. Transactions are, on most wines in most markets, incremental and price-sensitive.

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A Look Back at 2023 - and Best Wishes for 2024

Inflation, natural disasters, small harvests - but also opportunities: The market for low- and no-alcohol wine is increasing, canned wine offers new sales channels. And producers who are focusing on the premium and super-premium sector are gaining traction.

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Not Much Cheer for Wine Sales This Holiday Season

The post-pandemic slump in wine sales continued into the third quarter of 2023, as consumers remain skittish because of inflation and economic uncertainty. There have not been any clear signs of improvement as we enter the crucial holiday season, as the pace of the decline has been reasonably steady over the past 12 months.

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FOCUS OIV 2023 EVOLUTION OF WORLD WINE PRODUCTION AND CONSUMPTION BY COLOUR

Figure 6 shows the ranking of major red wine producers in 2021 in terms of absolute production volume. Italy (19.8 mhl), Spain (14.4 mhl), and France (12.2 mhl) are the three largest producers. Three Southern Hemisphere countries, notably Chile (8.5 mhl), Argentina (8.3 mhl), and Australia (8.2 mhl) follow with production volumes very close to each other. The USA (7.1 mhl), China (5.1 mhl), Portugal (4.5 mhl), and South Africa (3.4 mhl) complete the top ten ranking

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