

DOMESTIC SALES AND EXPORT OF ALL WINE - BRUTO LITRES



DOMESTIC SALES

	1 MONTH			3 MONTHS			6 MONTHS			12 MONTHS			MARKET SHARE
	SEP 2022	SEP 2023	TREND	JUL 2022 SEP 2022	JUL 2023 SEP 2023	TREND	APR 2022 SEP 2022	APR 2023 SEP 2023	TREND	OCT 2021 SEP 2022	OCT 2022 SEP 2023	TREND	OCT 2022 SEP 2023
Wholesalers	20 072 024	19 555 532	97.4	59 765 667	60 719 282	101.6	122 050 982	117 389 725	96.2	261 112 699	256 234 998	98.1	53.43
Private Cellars	5 286 230	4 326 646	81.8	15 668 971	13 806 393	88.1	28 070 560	26 741 182	95.3	56 799 316	52 691 453	92.8	10.99
Producer Cellars	12 681 420	11 182 475	88.2	35 672 218	31 051 179	87.0	62 520 068	62 369 079	99.8	121 327 275	130 420 978	107.5	27.19
Total Still wine	38 039 674	35 064 653	92.2	111 106 856	105 576 854	95.0	212 641 610	206 499 986	97.1	439 239 290	439 347 429	100.0	91.61
Fortified	2 287 059	1 289 931	56.4	7 242 780	7 051 137	97.4	15 985 501	16 000 946	100.1	27 606 292	27 343 574	99.0	5.70
Sparkling	1 055 262	1 061 439	100.6	2 581 328	2 826 550	109.5	5 057 767	4 869 127	96.3	12 411 091	12 886 792	103.8	2.69
TOTAL	41 381 995	37 416 023	90.4	120 930 964	115 454 541	95.5	233 684 878	227 370 059	97.3	479 256 673	479 577 795	100.1	100.00

IMPORTS

Still wine	90 554	48 189	53.2	319 592	274 462	85.9	519 922	494 244	95.1	950 452	1 055 222	111.0	33.11
Fortified	10	243	2 430.0	3 694	4 093	110.8	7 486	5 359	71.6	14 571	16 122	110.6	0.51
Sparkling	180 093	108 795	60.4	632 460	588 493	93.0	1 073 610	1 046 619	97.5	1 790 740	2 115 310	118.1	66.38
TOTAL	270 657	157 227	58.1	955 746	867 048	90.7	1 601 018	1 546 222	96.6	2 755 763	3 186 654	115.6	100.00

EXPORTS

Still wine	35 384 503	22 213 067	62.8	100 047 343	78 634 758	78.6	185 196 264	153 910 750	83.1	393 745 865	299 775 485	76.1	98.50
Fortified	26 163	36 355	139.0	94 398	54 423	57.7	135 788	114 975	84.7	260 715	194 583	74.6	0.06
Sparkling	234 842	204 659	87.1	998 728	784 924	78.6	1 971 802	1 696 210	86.0	3 875 742	3 614 336	93.3	1.19
Industrial wine				6 518 832	528 870	8.1	12 128 902	769 870	6.3	29 556 086	769 870	2.6	9.71
TOTAL	35 645 508	22 454 081	63.0	107 659 301	80 002 975	74.3	199 432 756	156 491 805	78.5	427 438 408	304 354 274	71.2	109.46

DOMESTIC SALES AND EXPORTS

Still wine	73 424 177	57 277 720	78.0	211 154 199	184 211 612	87.2	397 837 874	360 410 736	90.6	832 985 155	739 122 914	88.7	94.28
Fortified	2 313 222	1 326 286	57.3	7 337 178	7 105 560	96.8	16 121 289	16 115 921	100.0	27 867 007	27 538 157	98.8	3.51
Sparkling	1 290 104	1 266 098	98.1	3 580 056	3 611 474	100.9	7 029 569	6 565 337	93.4	16 286 833	16 501 128	101.3	2.10
Industrial Wine		0		6 518 832	528 870	8.1	12 128 902	769 870	6.3	29 556 086	769 870	2.6	3.77
TOTAL	77 027 503	59 870 104	77.7	228 590 265	195 457 516	85.5	433 117 634	383 861 864	88.6	906 695 081	783 932 069	86.5	103.67

TOTAL DOMESTIC SALES

Still wine	38 130 228	35 112 842	92.1	111 426 448	105 851 316	95.0	213 161 532	206 994 230	97.1	440 189 742	440 402 651	100.0	91.23
Fortified	2 287 069	1 290 174	56.4	7 246 474	7 055 230	97.4	15 992 987	16 006 305	100.1	27 620 863	27 359 696	99.1	5.67
Sparkling	1 235 355	1 170 234	94.7	3 213 788	3 415 043	106.3	6 131 377	5 915 746	96.5	14 201 831	15 002 102	105.6	3.11
TOTAL	41 652 652	37 573 250	90.2	121 886 710	116 321 589	95.4	235 285 896	228 916 281	97.3	482 012 436	482 764 449	100.2	100.00

Included in Total Domestic Sales is:

- the sales of imported still and fortified wine in bulk and bottled locally.
- packaged imports.
- the wine component utilised in the production of Alcoholic Fruit Beverages and 'Ales'.
- sales in the Southern African Customs Union (Botswana, Lesotho, Namibia and Eswatini).

Source for Export figures: DALRRD, Directorate Food Safety and QA.

Source for Import figures: SARS Customs.