

DOMESTIC SALES AND EXPORT OF ALL WINE - BRUTO LITRES



DOMESTIC SALES

	1 MONTH			3 MONTHS			6 MONTHS			12 MONTHS			MARKET SHARE
	MAR 2022	MAR 2023	TREND	JAN 2022 MAR 2022	JAN 2023 MAR 2023	TREND	OCT 2021 MAR 2022	OCT 2022 MAR 2023	TREND	APR 2021 MAR 2022	APR 2022 MAR 2023	TREND	APR 2022 MAR 2023
Wholesalers	16 712 474	22 948 892	137.3	55 903 646	57 709 004	103.2	139 061 717	138 845 273	99.8	242 003 448	260 896 255	107.8	53.69
Private Cellars	4 200 265	3 686 045	87.8	11 571 246	10 666 809	92.2	28 728 756	25 950 271	90.3	55 055 245	54 020 831	98.1	11.12
Producer Cellars	9 707 437	8 282 535	85.3	27 032 527	28 545 479	105.6	58 807 207	68 051 899	115.7	104 383 451	130 571 967	125.1	26.87
Total Still wine	30 620 176	34 917 472	114.0	94 507 419	96 921 292	102.6	226 597 680	232 847 443	102.8	401 442 144	445 489 053	111.0	91.68
Fortified	1 900 880	2 107 611	110.9	5 294 478	5 007 340	94.6	11 620 791	11 342 628	97.6	24 005 609	27 328 129	113.8	5.62
Sparkling	741 250	843 600	113.8	2 578 845	2 592 759	100.5	7 353 324	8 017 665	109.0	11 241 413	13 075 432	116.3	2.69
TOTAL	33 262 306	37 868 683	113.8	102 380 742	104 521 391	102.1	245 571 795	252 207 736	102.7	436 689 166	485 892 614	111.3	100.00

IMPORTS

Still wine	42 364	84 255	198.9	206 462	347 004	168.1	430 530	560 978	130.3	858 448	1 080 900	125.9	33.35
Fortified	444	359	80.9	2 989	1 538	51.5	7 085	10 763	151.9	21 658	18 249	84.3	0.56
Sparkling	101 454	180 874	178.3	301 758	437 412	145.0	717 130	1 068 691	149.0	1 540 615	2 142 301	139.1	66.09
TOTAL	144 262	265 488	184.0	511 209	785 954	153.7	1 154 745	1 640 432	142.1	2 420 721	3 241 450	133.9	100.00

EXPORTS

Still wine	38 980 076	25 598 670	65.7	96 637 307	63 123 811	65.3	208 549 601	145 864 735	69.9	401 023 229	331 060 999	82.6	95.33
Fortified	22 614	12 759	56.4	52 831	22 075	41.8	124 927	79 608	63.7	205 045	215 396	105.0	0.06
Sparkling	257 156	367 791	143.0	763 118	847 373	111.0	1 903 940	1 918 126	100.7	4 270 707	3 889 928	91.1	1.12
Industrial wine	593 980	0	0.0	5 650 514	0	0.0	17 427 184	0	0.0	23 875 564	12 128 902	50.8	6.87
TOTAL	39 853 826	25 979 220	65.2	103 103 770	63 993 259	62.1	228 005 652	147 862 469	64.9	429 374 545	347 295 225	80.9	103.38

DOMESTIC SALES AND EXPORTS

Still wine	69 600 252	60 516 142	86.9	191 144 726	160 045 103	83.7	435 147 281	378 712 178	87.0	802 465 373	776 550 052	96.8	93.20
Fortified	1 923 494	2 120 370	110.2	5 347 309	5 029 415	94.1	11 745 718	11 422 236	97.2	24 210 654	27 543 525	113.8	3.31
Sparkling	998 406	1 211 391	121.3	3 341 963	3 440 132	102.9	9 257 264	9 935 791	107.3	15 512 120	16 965 360	109.4	2.04
Industrial Wine	593 980	0	0.0	5 650 514	0	0.0	17 427 184	0	0.0	23 875 564	12 128 902	50.8	2.87
TOTAL	73 116 132	63 847 903	87.3	205 484 512	168 514 650	82.0	473 577 447	400 070 205	84.5	866 063 711	833 187 839	96.2	101.41

TOTAL DOMESTIC SALES

Still wine	30 662 540	35 001 727	114.2	94 713 881	97 268 296	102.7	227 028 210	233 408 421	102.8	402 300 592	446 569 953	111.0	91.30
Fortified	1 901 324	2 107 970	110.9	5 297 467	5 008 878	94.6	11 627 876	11 353 391	97.6	24 027 267	27 346 378	113.8	5.59
Sparkling	842 704	1 024 474	121.6	2 880 603	3 030 171	105.2	8 070 454	9 086 356	112.6	12 782 028	15 217 733	119.1	3.11
TOTAL	33 406 568	38 134 171	114.2	102 891 951	105 307 345	102.3	246 726 540	253 848 168	102.9	439 109 887	489 134 064	111.4	100.00

Included in Total Domestic Sales is:

- the sales of imported still and fortified wine in bulk and bottled locally.
- packaged imports.
- the wine component utilised in the production of Alcoholic Fruit Beverages and 'Ales'.
- sales in the Southern African Customs Union (Botswana, Lesotho, Namibia and Eswatini).

Source for Export figures: DALRRD, Directorate Food Safety and QA.

Source for Import figures: SARS Customs.