

DOMESTIC SALES AND EXPORT OF ALL WINE - BRUTO LITRES



DOMESTIC SALES

	1 MONTH			3 MONTHS			6 MONTHS			12 MONTHS			MARKET SHARE
	JUN 2022	JUN 2023	TREND	APR 2022 JUN 2022	APR 2023 JUN 2023	TREND	JAN 2022 JUN 2022	JAN 2023 JUN 2023	TREND	JUL 2021 JUN 2022	JUL 2022 JUN 2023	TREND	JUL 2022 JUN 2023
Wholesalers	22 033 326	19 660 584	89.2	62 285 315	56 670 443	91.0	118 188 961	114 379 447	96.8	249 534 648	255 281 383	102.3	52.63
Private Cellars	3 773 174	4 519 817	119.8	12 401 589	12 934 789	104.3	23 972 835	23 601 598	98.5	53 403 715	54 554 031	102.2	11.25
Producer Cellars	9 512 210	11 316 126	119.0	26 847 850	31 317 900	116.6	53 880 377	59 863 379	111.1	106 266 571	135 042 017	127.1	27.84
Total Still wine	35 318 710	35 496 527	100.5	101 534 754	100 923 132	99.4	196 042 173	197 844 424	100.9	409 204 934	444 877 431	108.7	91.72
Fortified	2 834 705	4 084 513	144.1	8 742 721	8 949 809	102.4	14 037 199	13 957 149	99.4	25 766 714	27 535 217	106.9	5.68
Sparkling	843 321	712 599	84.5	2 476 439	2 042 577	82.5	5 055 284	4 635 336	91.7	11 658 511	12 641 570	108.4	2.61
TOTAL	38 996 736	40 293 639	103.3	112 753 914	111 915 518	99.3	215 134 656	216 436 909	100.6	446 630 159	485 054 218	108.6	100.00

IMPORTS

Still wine	28 351	65 056	229.5	200 330	219 782	109.7	406 792	566 786	139.3	906 383	1 100 352	121.4	33.59
Fortified	135	312	231.1	3 792	1 266	33.4	6 781	2 804	41.4	11 081	15 723	141.9	0.48
Sparkling	122 976	127 872	104.0	441 150	458 126	103.8	742 908	895 538	120.5	1 637 497	2 159 277	131.9	65.93
TOTAL	151 462	193 240	127.6	645 272	679 174	105.3	1 156 481	1 465 128	126.7	2 554 961	3 275 352	128.2	100.00

EXPORTS

Still wine	34 692 360	20 519 614	59.1	85 148 921	75 275 992	88.4	181 786 228	138 399 803	76.1	391 796 054	321 188 070	82.0	96.74
Fortified	13 887	5 825	41.9	41 390	60 552	146.3	94 221	82 627	87.7	202 454	234 558	115.9	0.07
Sparkling	268 067	217 496	81.1	973 074	911 286	93.7	1 736 192	1 758 659	101.3	3 948 811	3 828 140	96.9	1.15
Industrial wine	4 318 750	0	0.0	5 610 070	241 000	4.3	11 260 584	241 000	2.1	24 087 374	6 759 832	28.1	7.26
TOTAL	39 293 064	20 742 935	52.8	91 773 455	76 488 830	83.3	194 877 225	140 482 089	72.1	420 034 693	332 010 600	79.0	105.22

DOMESTIC SALES AND EXPORTS

Still wine	70 011 070	56 016 141	80.0	186 683 675	176 199 124	94.4	377 828 401	336 244 227	89.0	801 000 988	766 065 501	95.6	93.76
Fortified	2 848 592	4 090 338	143.6	8 784 111	9 010 361	102.6	14 131 420	14 039 776	99.4	25 969 168	27 769 775	106.9	3.40
Sparkling	1 111 388	930 095	83.7	3 449 513	2 953 863	85.6	6 791 476	6 393 995	94.1	15 607 322	16 469 710	105.5	2.02
Industrial Wine	4 318 750	0	0.0	5 610 070	241 000	4.3	11 260 584	241 000	2.1	24 087 374	6 759 832	28.1	2.95
TOTAL	78 289 800	61 036 574	78.0	204 527 369	188 404 348	92.1	410 011 881	356 918 998	87.1	866 664 852	817 064 818	94.3	102.12

TOTAL DOMESTIC SALES

Still wine	35 347 061	35 561 583	100.6	101 735 084	101 142 914	99.4	196 448 965	198 411 210	101.0	410 111 317	445 977 783	108.7	91.33
Fortified	2 834 840	4 084 825	144.1	8 746 513	8 951 075	102.3	14 043 980	13 959 953	99.4	25 777 795	27 550 940	106.9	5.64
Sparkling	966 297	840 471	87.0	2 917 589	2 500 703	85.7	5 798 192	5 530 874	95.4	13 296 008	14 800 847	111.3	3.03
TOTAL	39 148 198	40 486 879	103.4	113 399 186	112 594 692	99.3	216 291 137	217 902 037	100.7	449 185 120	488 329 570	108.7	100.00

Included in Total Domestic Sales is:

- the sales of imported still and fortified wine in bulk and bottled locally.
- packaged imports.
- the wine component utilised in the production of Alcoholic Fruit Beverages and 'Ales'.
- sales in the Southern African Customs Union (Botswana, Lesotho, Namibia and Eswatini).

Source for Export figures: DALRRD, Directorate Food Safety and QA.

Source for Import figures: SARS Customs.