

DOMESTIC SALES AND EXPORT OF ALL WINE - BRUTO LITRES



DOMESTIC SALES

	1 MONTH			3 MONTHS			6 MONTHS			12 MONTHS			MARKET SHARE
	JUL 2022	JUL 2023	TREND	MAY 2022 JUL 2022	MAY 2023 JUL 2023	TREND	FEB 2022 JUL 2022	FEB 2023 JUL 2023	TREND	AUG 2021 JUL 2022	AUG 2022 JUL 2023	TREND	AUG 2022 JUL 2023
Wholesalers	16 679 009	15 579 389	93.4	59 541 006	49 968 910	83.9	118 263 872	109 917 703	92.9	259 608 305	254 181 763	97.9	52.65
Private Cellars	5 446 475	4 995 532	91.7	13 755 191	13 679 303	99.4	26 418 080	25 847 136	97.8	56 076 182	54 103 088	96.5	11.21
Producer Cellars	10 117 948	9 250 011	91.4	29 291 198	31 848 955	108.7	56 800 385	59 061 994	104.0	113 602 976	134 174 080	118.1	27.79
Total Still wine	32 243 432	29 824 932	92.5	102 587 395	95 497 168	93.1	201 482 337	194 826 833	96.7	429 287 463	442 458 931	103.1	91.64
Fortified	2 505 696	2 567 618	102.5	8 791 524	9 040 067	102.8	15 115 625	14 659 684	97.0	27 180 564	27 597 139	101.5	5.72
Sparkling	616 240	723 564	117.4	2 282 973	2 126 776	93.2	4 802 858	4 503 128	93.8	12 004 338	12 748 894	106.2	2.64
TOTAL	35 365 368	33 116 114	93.6	113 661 892	106 664 011	93.8	221 400 820	213 989 645	96.7	468 472 365	482 804 964	103.1	100.00

IMPORTS

Still wine	75 722	114 620	151.4	176 829	254 176	143.7	422 266	522 037	123.6	929 314	1 139 250	122.6	34.58
Fortified	1 106	929	84.0	1 321	1 628	123.2	5 880	3 428	58.3	12 157	15 546	127.9	0.47
Sparkling	209 575	189 981	90.7	472 185	523 800	110.9	859 946	909 701	105.8	1 711 164	2 139 683	125.0	64.95
TOTAL	286 403	305 530	106.7	650 335	779 604	119.9	1 288 092	1 435 166	111.4	2 652 635	3 294 479	124.2	100.00

EXPORTS

Still wine	29 637 290	29 391 150	99.2	93 410 077	78 300 856	83.8	182 641 886	152 205 008	83.3	395 376 817	320 941 930	81.2	96.58
Fortified	16 939	8 327	49.2	48 107	35 615	74.0	87 015	83 935	96.5	210 151	225 946	107.5	0.07
Sparkling	323 696	360 338	111.3	1 009 152	909 265	90.1	1 887 702	1 949 412	103.3	4 037 457	3 864 782	95.7	1.16
Industrial wine		504 770	#DIV/0!	5 347 310	745 770	13.9	6 360 110	745 770	11.7	23 395 874	7 264 602	31.1	7.04
TOTAL	29 977 925	30 264 585	101.0	99 814 646	79 991 506	80.1	190 976 713	154 984 125	81.2	423 020 299	332 297 260	78.6	104.85

DOMESTIC SALES AND EXPORTS

Still wine	61 880 722	59 216 082	95.7	195 997 472	173 798 024	88.7	384 124 223	347 031 841	90.3	824 664 280	763 400 861	92.6	93.66
Fortified	2 522 635	2 575 945	102.1	8 839 631	9 075 682	102.7	15 202 640	14 743 619	97.0	27 390 715	27 823 085	101.6	3.41
Sparkling	939 936	1 083 902	115.3	3 292 125	3 036 041	92.2	6 690 560	6 452 540	96.4	16 041 795	16 613 676	103.6	2.04
Industrial Wine		504 770	#DIV/0!	5 347 310	745 770	13.9	6 360 110	745 770	11.7	23 395 874	7 264 602	31.1	2.87
TOTAL	65 343 293	63 380 699	97.0	213 476 538	186 655 517	87.4	412 377 533	368 973 770	89.5	891 492 664	815 102 224	91.4	101.98

TOTAL DOMESTIC SALES

Still wine	32 319 154	29 939 552	92.6	102 764 224	95 751 344	93.2	201 904 603	195 348 870	96.8	430 216 777	443 598 181	103.1	91.26
Fortified	2 506 802	2 568 547	102.5	8 792 845	9 041 695	102.8	15 121 505	14 663 112	97.0	27 192 721	27 612 685	101.5	5.68
Sparkling	825 815	913 545	110.6	2 755 158	2 650 576	96.2	5 662 804	5 412 829	95.6	13 715 502	14 888 577	108.6	3.06
TOTAL	35 651 771	33 421 644	93.7	114 312 227	107 443 615	94.0	222 688 912	215 424 811	96.7	471 125 000	486 099 443	103.2	100.00

Included in Total Domestic Sales is:

- the sales of imported still and fortified wine in bulk and bottled locally.
- packaged imports.
- the wine component utilised in the production of Alcoholic Fruit Beverages and 'Ales'.
- sales in the Southern African Customs Union (Botswana, Lesotho, Namibia and Eswatini).

Source for Export figures: DALRRD, Directorate Food Safety and QA.

Source for Import figures: SARS Customs.