

DOMESTIC SALES AND EXPORT OF ALL WINE - BRUTO LITRES



DOMESTIC SALES

	1 MONTH			3 MONTHS			6 MONTHS			12 MONTHS			MARKET SHARE
	JAN 2022	JAN 2023	TREND	NOV 2021 JAN 2022	NOV 2022 JAN 2023	TREND	AUG 2021 JAN 2022	AUG 2022 JAN 2023	TREND	FEB 2021 JAN 2022	FEB 2022 JAN 2023	TREND	FEB 2022 JAN 2023
Wholesalers	16 604 098	20 041 133	120.7	76 024 618	78 194 274	102.9	141 344 433	144 264 060	102.1	244 837 742	262 527 932	107.2	53.55
Private Cellars	3 001 230	2 749 994	91.6	14 676 374	13 597 277	92.6	29 658 102	28 255 952	95.3	55 979 745	54 674 032	97.7	11.15
Producer Cellars	7 197 940	10 051 396	139.6	29 102 578	36 335 388	124.9	56 802 591	75 112 086	132.2	99 943 437	131 912 471	132.0	26.91
Total Still wine	26 803 268	32 842 523	122.5	119 803 570	128 126 939	106.9	227 805 126	247 632 098	108.7	400 760 924	449 114 435	112.1	91.62
Fortified	1 427 270	1 865 083	130.7	5 643 295	6 197 574	109.8	12 064 939	12 937 455	107.2	23 000 731	28 053 080	122.0	5.72
Sparkling	868 666	855 772	98.5	4 452 229	4 944 833	111.1	7 201 480	8 245 766	114.5	10 885 466	13 048 624	119.9	2.66
TOTAL	29 099 204	35 563 378	122.2	129 899 094	139 269 346	107.2	247 071 545	268 815 319	108.8	434 647 121	490 216 139	112.8	100.00

IMPORTS

Still wine	60 248	159 369	264.5	224 602	328 163	146.1	507 048	617 213	121.7	832 748	1 039 479	124.8	33.03
Fortified	2 007	305	15.2	4 688	8 312	177.3	6 277	12 118	193.1	20 716	17 998	86.9	0.57
Sparkling	92 537	175 818	190.0	364 242	426 908	117.2	851 218	1 229 982	144.5	1 573 395	2 089 928	132.8	66.40
TOTAL	154 792	335 492	216.7	593 532	763 383	128.6	1 364 543	1 859 313	136.3	2 426 859	3 147 405	129.7	100.00

EXPORTS

Still wine	28 781 632	15 585 945	54.2	100 280 263	78 365 988	78.1	212 734 931	168 736 922	79.3	388 491 720	351 378 808	90.4	95.41
Fortified	24 145	7 019	29.1	80 562	52 513	65.2	123 136	142 011	115.3	225 573	229 026	101.5	0.06
Sparkling	172 186	169 585	98.5	914 704	940 731	102.8	2 149 755	1 915 370	89.1	4 280 066	3 803 072	88.9	1.03
Industrial wine	4 900 474	0	0.0	11 066 534	0	0.0	17 035 764	6 518 832	38.3	24 045 219	12 878 942	53.6	6.53
TOTAL	33 878 437	15 762 549	46.5	112 342 063	79 359 232	70.6	232 043 586	177 313 135	76.4	417 042 578	368 289 848	88.3	103.03

DOMESTIC SALES AND EXPORTS

Still wine	55 584 900	48 428 468	87.1	220 083 833	206 492 927	93.8	440 540 057	416 369 020	94.5	789 252 644	800 493 243	101.4	93.24
Fortified	1 451 415	1 872 102	129.0	5 723 857	6 250 087	109.2	12 188 075	13 079 466	107.3	23 226 304	28 282 106	121.8	3.29
Sparkling	1 040 852	1 025 357	98.5	5 366 933	5 885 564	109.7	9 351 235	10 161 136	108.7	15 165 532	16 851 696	111.1	1.96
Industrial Wine	4 900 474	0	0.0	11 066 534	0	0.0	17 035 764	6 518 832	38.3	24 045 219	12 878 942	53.6	2.80
TOTAL	62 977 641	51 325 927	81.5	242 241 157	218 628 578	90.3	479 115 131	446 128 454	93.1	851 689 699	858 505 987	100.8	101.30

TOTAL DOMESTIC SALES

Still wine	26 863 516	33 001 892	122.9	120 028 172	128 455 102	107.0	228 312 174	248 249 311	108.7	401 593 672	450 153 914	112.1	91.24
Fortified	1 429 277	1 865 388	130.5	5 647 983	6 205 886	109.9	12 071 216	12 949 573	107.3	23 021 447	28 071 078	121.9	5.69
Sparkling	961 203	1 031 590	107.3	4 816 471	5 371 741	111.5	8 052 698	9 475 748	117.7	12 458 861	15 138 552	121.5	3.07
TOTAL	29 253 996	35 898 870	122.7	130 492 626	140 032 729	107.3	248 436 088	270 674 632	109.0	437 073 980	493 363 544	112.9	100.00

Included in Total Domestic Sales is:

- the sales of imported still and fortified wine in bulk and bottled locally.
- packaged imports.
- the wine component utilised in the production of Alcoholic Fruit Beverages and 'Ales'.
- sales in the Southern African Customs Union (Botswana, Lesotho, Namibia and Eswatini).

Source for Export figures: DALRRD, Directorate Food Safety and QA.

Source for Import figures: SARS Customs.