

DOMESTIC SALES AND EXPORT OF ALL WINE - BRUTO LITRES



DOMESTIC SALES

	1 MONTH			3 MONTHS			6 MONTHS			12 MONTHS			MARKET SHARE
	AUG 2022	AUG 2023	TREND	JUN 2022 AUG 2022	JUN 2023 AUG 2023	TREND	MAR 2022 AUG 2022	MAR 2023 AUG 2023	TREND	SEP 2021 AUG 2022	SEP 2022 AUG 2023	TREND	SEP 2022 AUG 2023
Wholesalers	23 014 634	25 584 361	111.2	61 726 969	60 824 334	98.5	118 691 432	120 783 085	101.8	262 606 834	256 751 490	97.8	53.10
Private Cellars	4 936 266	4 484 215	90.8	14 155 915	13 999 564	98.9	26 984 595	26 100 581	96.7	56 298 214	53 651 037	95.3	11.10
Producer Cellars	12 872 850	10 618 693	82.5	32 503 008	31 184 830	95.9	59 546 085	59 469 139	99.9	116 958 395	131 919 923	112.8	27.28
Total Still wine	40 823 750	40 687 269	99.7	108 385 892	106 008 728	97.8	205 222 112	206 352 805	100.6	435 863 443	442 322 450	101.5	91.48
Fortified	2 450 025	3 193 588	130.3	7 790 426	9 845 719	126.4	15 599 322	16 818 626	107.8	27 377 024	28 340 702	103.5	5.86
Sparkling	909 826	1 041 547	114.5	2 369 387	2 477 710	104.6	4 743 755	4 651 288	98.1	12 263 883	12 880 615	105.0	2.66
TOTAL	44 183 601	44 922 404	101.7	118 545 705	118 332 157	99.8	225 565 189	227 822 719	101.0	475 504 350	483 543 767	101.7	100.00

IMPORTS

Still wine	153 316	111 653	72.8	257 389	291 329	113.2	471 732	530 310	112.4	983 900	1 097 587	111.6	33.26
Fortified	2 578	2 921	113.3	3 819	4 162	109.0	7 920	5 475	69.1	14 595	15 889	108.9	0.48
Sparkling	242 792	289 717	119.3	575 343	607 570	105.6	994 971	1 118 698	112.4	1 799 092	2 186 608	121.5	66.26
TOTAL	398 686	404 291	101.4	836 551	903 061	108.0	1 474 623	1 654 483	112.2	2 797 587	3 300 084	118.0	100.00

EXPORTS

Still wine	35 025 550	27 030 541	77.2	99 355 200	76 941 305	77.4	188 791 837	157 296 353	83.3	396 105 613	312 946 921	79.0	98.55
Fortified	51 296	9 741	19.0	82 122	23 893	29.1	132 239	91 379	69.1	250 213	184 391	73.7	0.06
Sparkling	440 190	219 927	50.0	1 031 953	797 761	77.3	1 994 116	1 859 342	93.2	4 099 743	3 644 519	88.9	1.15
Industrial wine	6 518 832	24 100	0.4	10 837 582	528 870	4.9	12 722 882	769 870	6.1	29 914 706	769 870	2.6	9.42
TOTAL	42 035 868	27 284 309	64.9	111 306 857	78 291 829	70.3	203 641 074	160 016 944	78.6	430 370 275	317 545 701	73.8	109.18

DOMESTIC SALES AND EXPORTS

Still wine	75 849 300	67 717 810	89.3	207 741 092	182 950 033	88.1	394 013 949	363 649 158	92.3	831 969 056	755 269 371	90.8	94.28
Fortified	2 501 321	3 203 329	128.1	7 872 548	9 869 612	125.4	15 731 561	16 910 005	107.5	27 627 237	28 525 093	103.2	3.56
Sparkling	1 350 016	1 261 474	93.4	3 401 340	3 275 471	96.3	6 737 871	6 510 630	96.6	16 363 626	16 525 134	101.0	2.06
Industrial Wine	6 518 832	24 100	0.4	10 837 582	528 870	4.9	12 722 882	769 870	6.1	29 914 706	769 870	2.6	3.73
TOTAL	86 219 469	72 206 713	83.7	229 852 562	196 623 986	85.5	429 206 263	387 839 663	90.4	905 874 625	801 089 468	88.4	103.64

TOTAL DOMESTIC SALES

Still wine	40 977 066	40 798 922	99.6	108 643 281	106 300 057	97.8	205 693 844	206 883 115	100.6	436 847 343	443 420 037	101.5	91.08
Fortified	2 452 603	3 196 509	130.3	7 794 245	9 849 881	126.4	15 607 242	16 824 101	107.8	27 391 619	28 356 591	103.5	5.82
Sparkling	1 152 618	1 331 264	115.5	2 944 730	3 085 280	104.8	5 738 726	5 769 986	100.5	14 062 975	15 067 223	107.1	3.09
TOTAL	44 582 287	45 326 695	101.7	119 382 256	119 235 218	99.9	227 039 812	229 477 202	101.1	478 301 937	486 843 851	101.8	100.00

Included in Total Domestic Sales is:

- the sales of imported still and fortified wine in bulk and bottled locally.
- packaged imports.
- the wine component utilised in the production of Alcoholic Fruit Beverages and 'Ales'.
- sales in the Southern African Customs Union (Botswana, Lesotho, Namibia and Eswatini).

Source for Export figures: DALRRD, Directorate Food Safety and QA.

Source for Import figures: SARS Customs.