

# DOMESTIC SALES AND EXPORT OF ALL WINE - BRUTO LITRES



## DOMESTIC SALES

	1 MONTH			3 MONTHS			6 MONTHS			12 MONTHS			MARKET SHARE
	APR 2022	APR 2023	TREND	FEB 2022 APR 2022	FEB 2023 APR 2023	TREND	NOV 2021 APR 2022	NOV 2022 APR 2023	TREND	MAY 2021 APR 2022	MAY 2022 APR 2023	TREND	MAY 2022 APR 2023
Wholesalers	19 423 318	22 280 922	114.7	58 722 866	59 948 793	102.1	134 747 484	138 143 067	102.5	244 161 831	263 753 859	108.0	53.85
Private Cellars	4 092 873	4 251 018	103.9	12 662 889	12 167 833	96.1	27 339 263	25 765 110	94.2	54 274 566	54 178 976	99.8	11.06
Producer Cellars	7 674 600	8 718 956	113.6	27 509 187	27 213 039	98.9	56 611 765	63 548 427	112.3	104 078 767	131 616 323	126.5	26.87
<b>Total Still wine</b>	<b>31 190 791</b>	<b>35 250 896</b>	<b>113.0</b>	<b>98 894 942</b>	<b>99 329 665</b>	<b>100.4</b>	<b>218 698 512</b>	<b>227 456 604</b>	<b>104.0</b>	<b>402 515 164</b>	<b>449 549 158</b>	<b>111.7</b>	<b>91.78</b>
Fortified	2 456 893	2 477 360	100.8	6 324 101	5 619 617	88.9	11 967 396	11 817 191	98.7	24 729 225	27 348 596	110.6	5.58
Sparkling	809 706	639 365	79.0	2 519 885	2 376 352	94.3	6 972 114	7 321 185	105.0	11 353 530	12 905 091	113.7	2.63
<b>TOTAL</b>	<b>34 457 390</b>	<b>38 367 621</b>	<b>111.3</b>	<b>107 738 928</b>	<b>107 325 634</b>	<b>99.6</b>	<b>237 638 022</b>	<b>246 594 980</b>	<b>103.8</b>	<b>438 597 919</b>	<b>489 802 845</b>	<b>111.7</b>	<b>100.00</b>

## IMPORTS

Still wine	99 223	80 226	80.9	245 437	267 861	109.1	470 039	596 024	126.8	939 882	1 061 903	113.0	33.55
Fortified	3 577	567	15.9	4 559	1 800	39.5	9 247	10 112	109.4	25 216	15 239	60.4	0.48
Sparkling	178 540	124 307	69.6	387 761	385 901	99.5	752 003	812 809	108.1	1 598 079	2 088 068	130.7	65.97
<b>TOTAL</b>	<b>281 340</b>	<b>205 100</b>	<b>72.9</b>	<b>637 757</b>	<b>655 562</b>	<b>102.8</b>	<b>1 231 289</b>	<b>1 418 945</b>	<b>115.2</b>	<b>2 563 177</b>	<b>3 165 210</b>	<b>123.5</b>	<b>100.00</b>

## EXPORTS

Still wine	21 376 134	26 366 286	123.3	89 231 809	73 904 152	82.8	189 512 072	152 270 140	80.3	389 989 179	336 051 151	86.2	95.44
Fortified	10 222	33 264	325.4	38 908	48 320	124.2	119 470	100 833	84.4	194 216	238 438	122.8	0.07
Sparkling	287 618	362 359	126.0	878 550	1 040 147	118.4	1 793 254	1 980 878	110.5	3 989 228	3 964 669	99.4	1.13
Industrial wine	262 760	0	0.0	1 012 800	0	0.0	12 079 334	0	0.0	23 899 064	11 866 142	49.7	6.79
<b>TOTAL</b>	<b>21 936 734</b>	<b>26 761 909</b>	<b>122.0</b>	<b>91 162 067</b>	<b>74 992 619</b>	<b>82.3</b>	<b>203 504 130</b>	<b>154 351 851</b>	<b>75.8</b>	<b>418 071 687</b>	<b>352 120 400</b>	<b>84.2</b>	<b>103.42</b>

## DOMESTIC SALES AND EXPORTS

Still wine	52 566 925	61 617 182	117.2	188 126 751	173 233 817	92.1	408 210 584	379 726 744	93.0	792 504 343	785 600 309	99.1	93.31
Fortified	2 467 115	2 510 624	101.8	6 363 009	5 667 937	89.1	12 086 866	11 918 024	98.6	24 923 441	27 587 034	110.7	3.28
Sparkling	1 097 324	1 001 724	91.3	3 398 435	3 416 499	100.5	8 765 368	9 302 063	106.1	15 342 758	16 869 760	110.0	2.00
Industrial Wine	262 760	0	0.0	1 012 800	0	0.0	12 079 334	0	0.0	23 899 064	11 866 142	49.7	2.84
<b>TOTAL</b>	<b>56 394 124</b>	<b>65 129 530</b>	<b>115.5</b>	<b>198 900 995</b>	<b>182 318 253</b>	<b>91.7</b>	<b>441 142 152</b>	<b>400 946 831</b>	<b>90.9</b>	<b>856 669 606</b>	<b>841 923 245</b>	<b>98.3</b>	<b>101.43</b>

## TOTAL DOMESTIC SALES

Still wine	31 290 014	35 331 122	112.9	99 140 379	99 597 526	100.5	219 168 551	228 052 628	104.1	403 455 046	450 611 061	111.7	91.41
Fortified	2 460 470	2 477 927	100.7	6 328 660	5 621 417	88.8	11 976 643	11 827 303	98.8	24 754 441	27 363 835	110.5	5.55
Sparkling	988 246	763 672	77.3	2 907 646	2 762 253	95.0	7 724 117	8 133 994	105.3	12 951 609	14 993 159	115.8	3.04
<b>TOTAL</b>	<b>34 738 730</b>	<b>38 572 721</b>	<b>111.0</b>	<b>108 376 685</b>	<b>107 981 196</b>	<b>99.6</b>	<b>238 869 311</b>	<b>248 013 925</b>	<b>103.8</b>	<b>441 161 096</b>	<b>492 968 055</b>	<b>111.7</b>	<b>100.00</b>

Included in Total Domestic Sales is:

- the sales of imported still and fortified wine in bulk and bottled locally.
- packaged imports.
- the wine component utilised in the production of Alcoholic Fruit Beverages and 'Ales'.
- sales in the Southern African Customs Union (Botswana, Lesotho, Namibia and Eswatini).

Source for Export figures: DALRRD, Directorate Food Safety and QA.

Source for Import figures: SARS Customs.