

**WINE IN PRICE RANGE AS % OF TOTAL QUANTITY OF WINE TYPE SOLD  
by PRODUCER CELLARS AND PRODUCER CELLAR BOUND WHOLESALERS**

TYPE OF WINE		PERIOD	LITRES	% SOLD IN PRICE RANGE (R / CARTON INCLUDING VAT) (12 X 750 ml)								
				TO 240	>240-300	>300-360	>360-450	>450-550	>550-650	>650-750	>750-1000	>1000
Natural White	Chardonnay	JAN 2013 - DEC 2013	657 669	10.3	14.3	15.1	9.7	47.3	1.0	1.0	1.1	0.3
		JAN 2014 - DEC 2014	752 018	12.0	17.0	17.8	11.6	39.3	0.9	0.4	0.4	0.7
		TREND*	114.3									
	Sauvignon Blanc	JAN 2013 - DEC 2013	1 857 311	8.8	33.0	12.8	6.6	37.1	0.7	0.7	0.0	0.3
		JAN 2014 - DEC 2014	2 128 977	17.2	27.7	15.9	28.0	9.8	0.3	0.2	0.1	1.0
		TREND*	114.6									
	Chenin Blanc	JAN 2013 - DEC 2013	1 006 393	26.9	20.9	21.8	12.8	14.7	0.4	0.0	0.0	2.5
		JAN 2014 - DEC 2014	1 278 052	35.7	29.4	14.5	17.1	1.8	0.8	0.4	0.0	0.4
		TREND*	127.0									
	Dry White	JAN 2013 - DEC 2013	718 434	24.1	24.6	20.9	20.6	8.6	0.3	0.3	0.2	0.3
		JAN 2014 - DEC 2014	781 607	45.2	15.2	10.1	24.6	0.8	0.2	0.0	0.3	3.6
		TREND*	108.8									
	Semi Sweet	JAN 2013 - DEC 2013	724 351	48.1	22.0	8.2	18.1	3.2	0.0	0.0	0.0	0.4
		JAN 2014 - DEC 2014	784 237	41.9	26.5	11.5	18.7	0.3	0.0	0.0	0.0	1.0
		TREND*	108.3									
	Total White	JAN 2013 - DEC 2013	4 964 157	20.6	25.2	15.4	12.0	24.9	0.5	0.4	0.2	0.7
		JAN 2014 - DEC 2014	5 724 891	27.9	24.8	14.4	21.7	9.4	0.4	0.2	0.1	1.2
		TREND*	115.3									
Natural Red	Cabernet	JAN 2013 - DEC 2013	1 307 652	26.5	22.5	7.0	12.5	22.7	3.8	0.9	3.3	0.8
		JAN 2014 - DEC 2014	1 710 798	34.8	21.7	5.6	26.4	6.0	1.6	2.1	0.3	1.6
		TREND*	130.8									
	Pinotage	JAN 2013 - DEC 2013	842 291	14.3	1.6	30.4	15.2	31.6	3.2	1.1	1.2	1.3
		JAN 2014 - DEC 2014	1 420 760	25.9	16.3	15.0	27.3	10.3	1.5	1.6	0.3	1.9
		TREND*	168.7									
	Shiraz	JAN 2013 - DEC 2013	754 387	19.9	1.6	14.6	15.4	25.4	17.9	1.6	1.7	2.0
		JAN 2014 - DEC 2014	1 070 338	27.8	11.4	9.2	28.0	10.5	3.0	6.7	0.5	3.0
		TREND*	141.9									
	Merlot	JAN 2013 - DEC 2013	1 109 324	23.6	8.1	11.6	25.8	26.8	2.9	0.6	0.5	0.0
		JAN 2014 - DEC 2014	1 536 291	37.3	10.3	8.0	32.8	5.5	1.1	3.9	0.1	1.1
		TREND*	138.5									
	Other Red	JAN 2013 - DEC 2013	2 305 587	51.0	10.5	10.4	12.4	12.9	2.0	1.0	0.1	-0.4
		JAN 2014 - DEC 2014	2 764 583	48.9	15.1	9.9	14.5	5.6	1.2	2.0	0.1	2.7
		TREND*	119.9									
	Total Red	JAN 2013 - DEC 2013	6 319 240	32.5	10.3	13.1	15.5	21.4	4.6	1.0	1.2	0.4
		JAN 2014 - DEC 2014	8 502 770	37.4	15.3	9.5	24.0	7.1	1.5	2.9	0.2	2.1
		TREND*	134.6									
Rosé / Blanc de Noir	JAN 2013 - DEC 2013	1 020 324	80.2	6.7	3.7	7.1	1.8	0.1	0.0	0.0	0.4	
	JAN 2014 - DEC 2014	1 192 781	45.8	40.9	5.2	6.6	0.6	0.0	0.2	0.0	0.7	
	TREND*	116.9										
Sparkling Wine	Cap Classique	JAN 2013 - DEC 2013	22 478	0.1	0.0	0.0	8.0	10.3	24.7	1.6	35.8	19.4
		JAN 2014 - DEC 2014	15 528	0.0	0.5	10.0	2.3	37.3	8.9	3.7	12.7	24.6
		TREND*	69.1									
	Other Sparkling	JAN 2013 - DEC 2013	501 556	0.8	0.6	2.0	68.3	11.4	14.6	1.7	0.6	0.0
		JAN 2014 - DEC 2014	494 731	1.2	0.9	16.2	52.3	10.2	10.3	8.4	0.2	0.4
TREND*	98.6											

\*Trend - Current period / Previous period