

**WINE IN PRICE RANGE AS % OF TOTAL QUANTITY OF WINE TYPE SOLD  
by PRODUCER CELLARS AND PRODUCER CELLAR BOUND WHOLESALERS**

TYPE OF WINE		PERIOD	LITRES	% SOLD IN PRICE RANGE (R / CARTON INCLUDING VAT) (12 X 750 ml)									
				TO 240	>240-300	>300-360	>360-450	>450-550	>550-650	>650-750	>750-1000	>1000	
Natural White	Chardonnay	JAN 2014 - DEC 2014	752 018	12.0	17.0	17.8	11.6	39.3	0.9	0.4	0.4	0.7	
		JAN 2015 - DEC 2015	777 898	13.3	16.6	17.2	11.2	32.4	7.2	1.4	0.4	0.4	
		TREND*	103.4										
	Sauvignon Blanc	JAN 2014 - DEC 2014	2 128 977	17.2	27.7	15.9	28.0	9.8	0.3	0.2	0.1	1.0	
		JAN 2015 - DEC 2015	2 312 978	17.2	23.1	13.3	34.6	9.2	2.1	0.1	0.2	0.2	
		TREND*	108.6										
	Chenin Blanc	JAN 2014 - DEC 2014	1 278 052	35.7	29.4	14.5	17.1	1.8	0.8	0.4	0.0	0.4	
		JAN 2015 - DEC 2015	1 327 811	45.3	12.7	24.8	14.5	2.2	0.1	0.3	0.0	0.1	
		TREND*	103.9										
	Dry White	JAN 2014 - DEC 2014	781 607	45.2	15.2	10.1	24.6	0.8	0.2	0.0	0.3	3.6	
		JAN 2015 - DEC 2015	910 151	40.8	13.7	20.8	22.2	1.0	0.1	0.4	0.4	0.6	
		TREND*	116.4										
	Semi Sweet	JAN 2014 - DEC 2014	784 237	41.9	26.5	11.5	18.7	0.3	0.0	0.0	0.0	1.0	
		JAN 2015 - DEC 2015	665 660	43.8	26.1	13.8	13.7	2.5	0.0	0.0	0.0	0.0	
		TREND*	84.9										
	Total White	JAN 2014 - DEC 2014	5 724 891	27.9	24.8	14.4	21.7	9.4	0.4	0.2	0.1	1.2	
		JAN 2015 - DEC 2015	5 994 498	29.5	18.9	17.6	22.9	8.7	1.8	0.3	0.2	0.2	
		TREND*	104.7										
	Natural Red	Cabernet	JAN 2014 - DEC 2014	1 710 798	34.8	21.7	5.6	26.4	6.0	1.6	2.1	0.3	1.6
			JAN 2015 - DEC 2015	1 587 077	47.7	13.2	8.4	17.6	6.5	3.3	1.7	1.4	0.3
			TREND*	92.8									
Pinotage		JAN 2014 - DEC 2014	1 420 760	25.9	16.3	15.0	27.3	10.3	1.5	1.6	0.3	1.9	
		JAN 2015 - DEC 2015	1 266 730	25.4	10.0	30.2	16.8	12.1	2.8	1.6	0.8	0.4	
		TREND*	89.2										
Shiraz		JAN 2014 - DEC 2014	1 070 338	27.8	11.4	9.2	28.0	10.5	3.0	6.7	0.5	3.0	
		JAN 2015 - DEC 2015	993 048	29.2	11.2	12.6	24.7	9.5	5.8	4.1	1.6	1.3	
		TREND*	92.8										
Merlot		JAN 2014 - DEC 2014	1 536 291	37.3	10.3	8.0	32.8	5.5	1.1	3.9	0.1	1.1	
		JAN 2015 - DEC 2015	1 754 084	39.4	11.0	13.2	26.8	6.1	2.0	1.0	0.5	0.1	
		TREND*	114.2										
Other Red		JAN 2014 - DEC 2014	2 764 583	48.9	15.1	9.9	14.5	5.6	1.2	2.0	0.1	2.7	
		JAN 2015 - DEC 2015	3 723 812	43.3	17.2	20.2	13.2	4.0	0.5	0.5	0.3	0.8	
		TREND*	134.7										
Total Red		JAN 2014 - DEC 2014	8 502 770	37.4	15.3	9.5	24.0	7.1	1.5	2.9	0.2	2.1	
		JAN 2015 - DEC 2015	9 324 753	39.4	13.7	17.4	18.2	6.5	2.1	1.3	0.7	0.6	
		TREND*	109.7										
Rosé / Blanc de Noir		JAN 2014 - DEC 2014	1 192 781	45.8	40.9	5.2	6.6	0.6	0.0	0.2	0.0	0.7	
		JAN 2015 - DEC 2015	1 496 921	59.3	24.6	7.8	6.8	1.3	0.0	0.0	0.0	0.0	
		TREND*	125.5										
Sparkling Wine	Cap Classique	JAN 2014 - DEC 2014	15 528	0.0	0.5	10.0	2.3	37.3	8.9	3.7	12.7	24.6	
		JAN 2015 - DEC 2015	33 183	0.0	0.0	0.0	8.7	46.8	19.7	0.8	9.6	14.4	
		TREND*	213.7										
	Other Sparkling	JAN 2014 - DEC 2014	494 731	1.2	0.9	16.2	52.3	10.2	10.3	8.4	0.2	0.4	
		JAN 2015 - DEC 2015	575 619	0.4	1.1	34.1	46.5	4.1	6.3	7.2	0.0	0.2	
TREND*	116.3												

\*Trend - Current period / Previous period