

**WINE IN PRICE RANGE AS % OF TOTAL QUANTITY OF WINE TYPE SOLD
by PRODUCER CELLARS AND PRODUCER CELLAR BOUND WHOLESALERS**

			% SOLD IN PRICE RANGE (R / CARTON INCLUDING VAT) (12 X 750 ml)									
TYPE OF WINE		PERIOD	LITRES	TO 200	>200-240	>240-300	>300-360	>360-450	>450-550	>550-650	>650-750	>750
Natural White	Chardonnay	JAN 2009 - DEC 2009	563 378	7.1	8.0	24.7	6.6	47.5	5.1	0.4	0.7	0.0
		JAN 2010 - DEC 2010	572 995	14.5	24.6	8.8	41.7	7.0	2.0	1.1	0.4	0.0
		TREND*	101.7									
	Sauvignon Blanc	JAN 2009 - DEC 2009	1 782 617	2.8	17.6	18.6	16.1	36.6	7.9	0.4	0.0	0.0
		JAN 2010 - DEC 2010	1 773 225	11.8	30.3	10.2	27.5	17.6	2.1	0.3	0.1	0.1
		TREND*	99.5									
	Chenin Blanc	JAN 2009 - DEC 2009	952 495	4.6	12.8	24.2	40.1	17.5	0.5	0.2	0.0	0.0
		JAN 2010 - DEC 2010	941 636	21.0	20.0	32.1	14.5	11.2	0.6	0.2	0.1	0.3
		TREND*	98.9									
	Dry White	JAN 2009 - DEC 2009	1 708 349	37.1	31.1	13.5	14.8	2.7	0.7	0.1	0.1	0.0
		JAN 2010 - DEC 2010	1 233 507	58.6	15.2	12.6	8.2	3.6	0.9	0.2	0.1	0.7
		TREND*	72.2									
	Semi Sweet	JAN 2009 - DEC 2009	865 190	14.3	40.0	23.2	8.3	10.0	0.7	0.0	0.0	3.5
		JAN 2010 - DEC 2010	705 715	50.0	16.1	7.6	9.8	8.9	0.0	0.0	0.0	7.7
		TREND*	81.6									
	Total White	JAN 2009 - DEC 2009	5 872 028	15.2	23.1	19.3	17.6	20.7	3.3	0.2	0.1	0.5
		JAN 2010 - DEC 2010	5 227 078	29.9	22.3	14.2	19.8	10.8	1.2	0.3	0.1	1.3
		TREND*	89.0									
Natural Red	Cabernet	JAN 2009 - DEC 2009	1 086 205	2.2	43.9	2.1	19.1	15.7	13.3	1.6	1.7	0.4
		JAN 2010 - DEC 2010	1 041 522	41.3	7.1	15.3	11.3	16.4	3.9	1.9	1.0	1.8
		TREND*	95.9									
	Pinotage	JAN 2009 - DEC 2009	548 584	2.6	2.3	4.2	26.0	36.8	20.6	5.2	1.4	1.0
		JAN 2010 - DEC 2010	586 640	3.2	2.9	33.4	17.3	35.7	3.9	1.4	0.2	2.0
		TREND*	106.9									
	Shiraz	JAN 2009 - DEC 2009	652 212	3.6	4.8	2.4	17.5	32.1	26.1	6.4	3.8	3.2
		JAN 2010 - DEC 2010	569 968	10.1	8.5	20.0	15.2	30.8	6.8	3.4	1.7	3.5
		TREND*	87.4									
	Merlot	JAN 2009 - DEC 2009	682 847	2.5	5.6	4.3	25.5	43.4	13.7	2.8	2.1	0.2
		JAN 2010 - DEC 2010	681 405	11.5	1.6	37.8	17.3	24.6	5.3	1.0	0.7	0.2
		TREND*	99.8									
	Other Red	JAN 2009 - DEC 2009	2 503 360	26.6	19.8	10.2	16.1	19.8	5.0	1.2	0.6	0.6
		JAN 2010 - DEC 2010	2 604 023	52.1	12.2	7.2	14.7	9.9	2.3	0.2	0.3	1.1
		TREND*	104.0									
	Total Red	JAN 2009 - DEC 2009	5 473 207	13.6	19.3	6.4	19.0	25.1	11.8	2.5	1.4	0.9
		JAN 2010 - DEC 2010	5 483 558	35.4	8.5	16.7	14.7	17.9	3.6	1.1	0.6	1.5
		TREND*	100.2									
Rosé / Blanc de Noir	JAN 2009 - DEC 2009	730 754	71.5	9.1	3.6	9.4	2.8	3.5	0.1	0.0	0.0	
	JAN 2010 - DEC 2010	763 224	77.2	7.4	6.5	5.5	2.6	0.8	0.0	0.0	0.0	
	TREND*	104.4										
Sparkling Wine	Cap Classique	JAN 2009 - DEC 2009	7 349	0.0	0.0	0.0	1.4	16.5	21.7	0.2	27.8	32.5
		JAN 2010 - DEC 2010	27 942	0.0	0.0	1.2	16.6	1.8	66.3	1.4	2.3	10.5
		TREND*	380.2									
	Other Sparkling	JAN 2009 - DEC 2009	671 459	1.4	11.6	10.8	13.0	50.7	4.5	2.2	0.0	5.7
		JAN 2010 - DEC 2010	531 810	1.3	3.1	43.0	22.5	18.7	8.0	0.2	0.0	3.2
TREND*	79.2											

*Trend - Current period / Previous period