

DOMESTIC SALES OF STILL WINE

GROSS LITRES



	1 MONTH			3 MONTHS			6 MONTHS			12 MONTHS			MARKET SHARE
	JAN 2019	JAN 2020	TREND	NOV 2018 JAN 2019	NOV 2019 JAN 2020	TREND	AUG 2018 JAN 2019	AUG 2019 JAN 2020	TREND	FEB 2018 JAN 2019	FEB 2019 JAN 2020	TREND	FEB 2019 JAN 2020
Wholesalers	15 834 525	12 101 252	76.4	59 749 966	54 653 089	91.5	123 794 905	108 175 098	87.4	228 426 784	206 786 009	90.5	57.88
Private Cellars	3 523 207	3 001 788	85.2	14 714 114	13 567 951	92.2	28 809 652	27 144 264	94.2	54 192 088	52 031 620	96.0	14.56
Producer Cellars	7 608 816	5 962 619	78.4	29 092 155	25 919 367	89.1	56 597 405	51 807 243	91.5	103 452 703	98 471 903	95.2	27.56
TOTAL	26 966 548	21 065 659	78.1	103 556 235	94 140 407	90.9	209 201 962	187 126 605	89.4	386 071 575	357 289 532	92.5	100.00

Included in these figures are:

- the sales of locally bottled imported natural wine.
- the wine component utilised in the production of Alcoholic Fruit Beverages and 'Ales'.
- sale in the Southern African Customs Union (Botswana, Lesotho, Namibia and Swaziland).

EXPORT OF STILL WINE

GROSS LITRES

	1 MONTH			3 MONTHS			6 MONTHS			12 MONTHS			MARKET SHARE
	JAN 2019	JAN 2020	TREND	NOV 2018 JAN 2019	NOV 2019 JAN 2020	TREND	AUG 2018 JAN 2019	AUG 2019 JAN 2020	TREND	FEB 2018 JAN 2019	FEB 2019 JAN 2020	TREND	FEB 2019 JAN 2020
TOTAL	21 576 141	16 109 520	74.7	76 325 591	67 495 725	88.4	183 247 531	153 456 888	83.7	409 492 592	311 198 509	76.0	100.00

DOMESTIC SALES AND EXPORT OF STILL WINE

GROSS LITRES

	1 MONTH			3 MONTHS			6 MONTHS			12 MONTHS			MARKET SHARE
	JAN 2019	JAN 2020	TREND	NOV 2018 JAN 2019	NOV 2019 JAN 2020	TREND	AUG 2018 JAN 2019	AUG 2019 JAN 2020	TREND	FEB 2018 JAN 2019	FEB 2019 JAN 2020	TREND	FEB 2019 JAN 2020
TOTAL	48 542 689	37 175 179	76.6	179 881 826	161 636 132	89.9	392 449 493	340 583 493	86.8	795 564 167	668 488 041	84.0	100.00

SOURCE FOR EXPORT FIGURES: DEPARTMENT OF AGRICULTURE, FORESTRY AND FISHERIES, DIRECTORATE FOOD SAFETY AND QUALITY ASSURANCE