

DOMESTIC SALES OF STILL WINE

GROSS LITRES



	1 MONTH			3 MONTHS			6 MONTHS			12 MONTHS			MARKET SHARE
	FEB 2019	FEB 2020	TREND	DEC 2018 FEB 2019	DEC 2019 FEB 2020	TREND	SEP 2018 FEB 2019	SEP 2019 FEB 2020	TREND	MAR 2018 FEB 2019	MAR 2019 FEB 2020	TREND	MAR 2019 FEB 2020
Wholesalers	20 044 213	16 475 774	82.2	60 203 310	50 694 294	84.2	125 065 745	108 231 597	86.5	232 806 598	203 217 570	87.3	57.88
Private Cellars	4 058 352	3 123 307	77.0	14 184 920	11 495 203	81.0	28 509 137	25 836 829	90.6	54 111 200	51 096 575	94.4	14.55
Producer Cellars	9 038 789	7 378 254	81.6	26 691 948	22 510 089	84.3	56 273 591	51 252 895	91.1	103 935 323	96 811 368	93.1	27.57
TOTAL	33 141 354	26 977 335	81.4	101 080 178	84 699 586	83.8	209 848 473	185 321 321	88.3	390 853 121	351 125 513	89.8	100.00

Included in these figures are:

- the sales of locally bottled imported natural wine.
- the wine component utilised in the production of Alcoholic Fruit Beverages and 'Ales'.
- sale in the Southern African Customs Union (Botswana, Lesotho, Namibia and Swaziland).

EXPORT OF STILL WINE

GROSS LITRES

	1 MONTH			3 MONTHS			6 MONTHS			12 MONTHS			MARKET SHARE
	FEB 2019	FEB 2020	TREND	DEC 2018 FEB 2019	DEC 2019 FEB 2020	TREND	SEP 2018 FEB 2019	SEP 2019 FEB 2020	TREND	MAR 2018 FEB 2019	MAR 2019 FEB 2020	TREND	MAR 2019 FEB 2020
TOTAL	24 769 862	21 761 743	87.9	74 204 541	63 933 242	86.2	170 506 393	145 031 529	85.1	394 437 516	308 174 216	78.1	100.00

DOMESTIC SALES AND EXPORT OF STILL WINE

GROSS LITRES

	1 MONTH			3 MONTHS			6 MONTHS			12 MONTHS			MARKET SHARE
	FEB 2019	FEB 2020	TREND	DEC 2018 FEB 2019	DEC 2019 FEB 2020	TREND	SEP 2018 FEB 2019	SEP 2019 FEB 2020	TREND	MAR 2018 FEB 2019	MAR 2019 FEB 2020	TREND	MAR 2019 FEB 2020
TOTAL	57 911 216	48 739 078	84.2	175 284 719	148 632 828	84.8	380 354 866	330 352 850	86.9	785 290 637	659 299 729	84.0	100.00

SOURCE FOR EXPORT FIGURES: DEPARTMENT OF AGRICULTURE, FORESTRY AND FISHERIES, DIRECTORATE FOOD SAFETY AND QUALITY ASSURANCE