

DOMESTIC SALES OF NATURAL WINE

GROSS LITRE

	1 MONTH			3 MONTHS			6 MONTHS			12 MONTHS			MARKET SHARE
	DEC 2007	DEC 2008	TREND	OCT 2007 DEC 2007	OCT 2008 DEC 2008	TREND	JUL 2007 DEC 2007	JUL 2008 DEC 2008	TREND	JAN 2007 DEC 2007	JAN 2008 DEC 2008	TREND	JAN 2008 DEC 2008
	Wholesalers	17 897 068	19 038 471	106.38	48 531 151	48 220 982	99.36	89 918 374	90 572 448	100.73	169 232 396	167 938 002	99.24
Private Cellars	3 854 921	4 295 429	111.43	11 338 389	12 423 472	109.57	20 471 129	22 642 859	110.61	37 607 858	41 468 138	110.26	13.28
Producer Cellars	9 269 591	9 659 515	104.21	27 679 980	26 975 961	97.46	58 968 289	52 822 968	89.58	105 289 463	102 948 306	97.78	32.96
TOTAL	31 021 580	32 993 415	106.36	87 549 520	87 620 415	100.08	169 357 792	166 038 275	98.04	312 129 717	312 354 446	100.07	100.00

Included in these figures are the sales of locally bottled imported natural wine

EXPORT OF NATURAL WINE

GROSS LITRE

	1 MONTH			3 MONTHS			6 MONTHS			12 MONTHS			MARKET SHARE
	DEC 2007	DEC 2008	TREND	OCT 2007 DEC 2007	OCT 2008 DEC 2008	TREND	JUL 2007 DEC 2007	JUL 2008 DEC 2008	TREND	JAN 2007 DEC 2007	JAN 2008 DEC 2008	TREND	JAN 2008 DEC 2008
	TOTAL	23 420 818	29 676 783	126.71	88 169 401	111 178 686	126.10	167 018 245	229 363 686	137.33	309 373 769	416 818 488	134.73

DOMESTIC SALES AND EXPORT OF NATURAL WINE

GROSS LITRE

	1 MONTH			3 MONTHS			6 MONTHS			12 MONTHS			MARKET SHARE
	DEC 2007	DEC 2008	TREND	OCT 2007 DEC 2007	OCT 2008 DEC 2008	TREND	JUL 2007 DEC 2007	JUL 2008 DEC 2008	TREND	JAN 2007 DEC 2007	JAN 2008 DEC 2008	TREND	JAN 2008 DEC 2008
	TOTAL	54 442 398	62 670 198	115.11	175 718 921	198 799 101	113.13	336 376 037	395 401 961	117.55	621 503 486	729 172 934	117.32

SOURCE FOR EXPORT FIGURES: DEPARTMENT OF AGRICULTURE, DIRECTORATE FOOD SAFETY AND QUALITY ASSURANCE