



BI Daaglik - BI Daily

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Consumer Countries/Markets

UK rosé sales fall 2.5% year-on-year, research reveals

Spending on rosé wine in the UK off-trade has fallen by 2.5% year-on-year, according to data from consumer research group Kantar, while 63% of all still wine bottles bought are priced at £5 and under.

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Global Trends - Wine Industry Key Elements

Moderate Wine Consumption and Type 2 Diabetes

A meta analysis of research found wine may help diabetes sufferers by lowering blood pressure and cholesterol.

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Major Wine Producing Countries

South Africa's generic wine marketing message is performing well

By Greg Sherwood, 16 October 2019

The hugely successful style, tone and message of quality, regionality and boutique diversity is the precise message that has ensured South Africa's "favoured nation wine status" and popularity over the past five to eight years in the crucially important UK export market.

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Other Wine Producing Countries

Why the world is talking about Georgian wine

After 8,000 years, Georgians are still making wine as they used to in clay pots buried underground. See what it's all about.

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Comment: Georgia has 48 000 ha wine grapes, wine production of 200 million litres and exports 31% of production. (OIV, Trade Map)

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