

DOMESTIC SALES OF STILL WINE

GROSS LITRES



	1 MONTH			3 MONTHS			6 MONTHS			12 MONTHS			MARKET SHARE
	SEP 2019	SEP 2020	TREND	JUL 2019 SEP 2019	JUL 2020 SEP 2020	TREND	APR 2019 SEP 2019	APR 2020 SEP 2020	TREND	OCT 2018 SEP 2019	OCT 2019 SEP 2020	TREND	OCT 2019 SEP 2020
Wholesalers	17 284 759	20 929 607	121.1	47 938 653	44 120 012	92.0	98 353 844	60 927 336	61.9	219 791 604	160 556 398	73.0	56.25
Private Cellars	4 200 203	4 937 343	117.6	13 579 896	11 815 046	87.0	25 739 585	22 177 947	86.2	53 359 760	47 197 308	88.5	16.54
Producer Cellars	7 846 957	9 510 578	121.2	24 352 996	20 556 198	84.4	46 587 403	30 016 289	64.4	101 718 008	77 658 500	76.3	27.21
TOTAL	29 331 919	35 377 528	120.6	85 871 545	76 491 256	89.1	170 680 832	113 121 572	66.3	374 869 372	285 412 206	76.1	100.00

Included in these figures are:

- the sales of locally bottled imported natural wine.
- the wine component utilised in the production of Alcoholic Fruit Beverages and 'Ales'.
- sale in the Southern African Customs Union (Botswana, Lesotho, Namibia and Swaziland).

EXPORT OF STILL WINE

GROSS LITRES

	1 MONTH			3 MONTHS			6 MONTHS			12 MONTHS			MARKET SHARE
	SEP 2019	SEP 2020	TREND	JUL 2019 SEP 2019	JUL 2020 SEP 2020	TREND	APR 2019 SEP 2019	APR 2020 SEP 2020	TREND	OCT 2018 SEP 2019	OCT 2019 SEP 2020	TREND	OCT 2019 SEP 2020
TOTAL	29 915 486	34 368 739	114.9	84 576 356	104 536 559	123.6	171 528 649	167 702 994	97.8	330 275 151	307 419 355	93.1	100.00

DOMESTIC SALES AND EXPORT OF STILL WINE

GROSS LITRES

	1 MONTH			3 MONTHS			6 MONTHS			12 MONTHS			MARKET SHARE
	SEP 2019	SEP 2020	TREND	JUL 2019 SEP 2019	JUL 2020 SEP 2020	TREND	APR 2019 SEP 2019	APR 2020 SEP 2020	TREND	OCT 2018 SEP 2019	OCT 2019 SEP 2020	TREND	OCT 2019 SEP 2020
TOTAL	59 247 405	69 746 267	117.7	170 447 901	181 027 815	106.2	342 209 481	280 824 566	82.1	705 144 523	592 831 561	84.1	100.00

SOURCE FOR EXPORT FIGURES: DEPARTMENT OF AGRICULTURE, FORESTRY AND FISHERIES, DIRECTORATE FOOD SAFETY AND QUALITY ASSURANCE