

DOMESTIC SALES OF STILL WINE

GROSS LITRES



	1 MONTH			3 MONTHS			6 MONTHS			12 MONTHS			MARKET SHARE
	OKT 2019	OKT 2020	TREND	AUG 2019 OKT 2019	AUG 2020 OKT 2020	TREND	MAY 2019 OKT 2019	MAY 2020 OKT 2020	TREND	NOV 2018 OKT 2019	NOV 2019 OKT 2020	TREND	NOV 2019 OKT 2020
Wholesalers	19 817 975	22 625 993	114.2	53 522 009	59 095 880	110.4	103 141 390	83 553 329	81.0	211 882 886	163 364 416	77.1	56.69
Private Cellars	4 945 368	4 737 437	95.8	13 576 313	13 909 513	102.5	26 390 467	25 987 774	98.5	53 177 783	46 989 377	88.4	16.31
Producer Cellars	10 098 317	10 245 758	101.5	25 877 876	27 196 959	105.1	49 185 965	39 559 156	80.4	101 634 691	77 805 941	76.6	27.00
TOTAL	34 861 660	37 609 188	107.9	92 976 198	100 202 352	107.8	178 717 822	149 100 259	83.4	366 695 360	288 159 734	78.6	100.00

Included in these figures are:

- the sales of locally bottled imported natural wine.
- the wine component utilised in the production of Alcoholic Fruit Beverages and 'Ales'.
- sale in the Southern African Customs Union (Botswana, Lesotho, Namibia and Swaziland).

EXPORT OF STILL WINE

GROSS LITRES

	1 MONTH			3 MONTHS			6 MONTHS			12 MONTHS			MARKET SHARE
	OKT 2019	OKT 2020	TREND	AUG 2019 OKT 2019	AUG 2020 OKT 2020	TREND	MAY 2019 OKT 2019	MAY 2020 OKT 2020	TREND	NOV 2018 OKT 2019	NOV 2019 OKT 2020	TREND	NOV 2019 OKT 2020
TOTAL	25 874 231	31 292 499	120.9	85 960 645	97 963 132	114.0	168 550 592	191 323 630	113.5	320 027 857	312 837 623	97.8	100.00

DOMESTIC SALES AND EXPORT OF STILL WINE

GROSS LITRES

	1 MONTH			3 MONTHS			6 MONTHS			12 MONTHS			MARKET SHARE
	OKT 2019	OKT 2020	TREND	AUG 2019 OKT 2019	AUG 2020 OKT 2020	TREND	MAY 2019 OKT 2019	MAY 2020 OKT 2020	TREND	NOV 2018 OKT 2019	NOV 2019 OKT 2020	TREND	NOV 2019 OKT 2020
TOTAL	60 735 891	68 901 687	113.4	178 936 843	198 165 484	110.7	347 268 414	340 423 889	98.0	686 723 217	600 997 357	87.5	100.00

SOURCE FOR EXPORT FIGURES: DEPARTMENT OF AGRICULTURE, FORESTRY AND FISHERIES, DIRECTORATE FOOD SAFETY AND QUALITY ASSURANCE