

DOMESTIC SALES OF STILL WINE

GROSS LITRES



	1 MONTH			3 MONTHS			6 MONTHS			12 MONTHS			MARKET SHARE
	NOV 2019	NOV 2020	TREND	SEP 2019 NOV 2019	SEP 2020 NOV 2020	TREND	JUN 2019 NOV 2019	JUN 2020 NOV 2020	TREND	DEC 2018 NOV 2019	DEC 2019 NOV 2020	TREND	DEC 2019 NOV 2020
Wholesalers	20 434 569	21 069 957	103.1	57 537 303	64 625 557	112.3	105 984 363	104 156 647	98.3	212 726 586	163 999 804	77.1	56.70
Private Cellars	5 196 055	5 512 021	106.1	14 341 626	15 186 801	105.9	27 346 385	30 788 707	112.6	53 786 292	47 305 343	88.0	16.35
Producer Cellars	10 787 532	10 929 917	101.3	28 732 806	30 686 253	106.8	52 574 238	50 788 310	96.6	100 983 227	77 948 326	77.2	26.95
TOTAL	36 418 156	37 511 895	103.0	100 611 735	110 498 611	109.8	185 904 986	185 733 664	99.9	367 496 105	289 253 473	78.7	100.00

Included in these figures are:

- the sales of locally bottled imported natural wine.
- the wine component utilised in the production of Alcoholic Fruit Beverages and 'Ales'.
- sale in the Southern African Customs Union (Botswana, Lesotho, Namibia and Swaziland).

EXPORT OF STILL WINE

GROSS LITRES

	1 MONTH			3 MONTHS			6 MONTHS			12 MONTHS			MARKET SHARE
	NOV 2019	NOV 2020	TREND	SEP 2019 NOV 2019	SEP 2020 NOV 2020	TREND	JUN 2019 NOV 2019	JUN 2020 NOV 2020	TREND	DEC 2018 NOV 2019	DEC 2019 NOV 2020	TREND	DEC 2019 NOV 2020
TOTAL	25 308 570	28 154 637	111.2	81 098 287	93 725 025	115.6	162 286 160	190 375 522	117.3	318 445 515	315 553 852	99.1	100.00

DOMESTIC SALES AND EXPORT OF STILL WINE

GROSS LITRES

	1 MONTH			3 MONTHS			6 MONTHS			12 MONTHS			MARKET SHARE
	NOV 2019	NOV 2020	TREND	SEP 2019 NOV 2019	SEP 2020 NOV 2020	TREND	JUN 2019 NOV 2019	JUN 2020 NOV 2020	TREND	DEC 2018 NOV 2019	DEC 2019 NOV 2020	TREND	DEC 2019 NOV 2020
TOTAL	61 726 726	65 666 532	106.4	181 710 022	204 223 636	112.4	348 191 146	376 109 186	108.0	685 941 620	604 807 325	88.2	100.00

SOURCE FOR EXPORT FIGURES: DEPARTMENT OF AGRICULTURE, FORESTRY AND FISHERIES, DIRECTORATE FOOD SAFETY AND QUALITY ASSURANCE