

DOMESTIC SALES OF STILL WINE

GROSS LITRES



	1 MONTH			3 MONTHS			6 MONTHS			12 MONTHS			MARKET SHARE
	MAR 2019	MAR 2020	TREND	JAN 2019 MAR 2019	JAN 2020 MAR 2020	TREND	OCT 2018 MAR 2019	OCT 2019 MAR 2020	TREND	APR 2018 MAR 2019	APR 2019 MAR 2020	TREND	APR 2019 MAR 2020
Wholesalers	13 916 888	8 282 224	59.5	49 795 626	36 859 250	74.0	121 437 760	99 229 062	81.7	225 525 692	197 582 906	87.6	57.67
Private Cellars	3 720 364	3 382 735	90.9	11 301 923	9 507 830	84.1	27 620 175	25 019 361	90.6	52 987 988	50 758 946	95.8	14.82
Producer Cellars	6 818 027	4 246 273	62.3	23 465 632	17 587 146	74.9	55 130 605	47 652 211	86.4	104 291 395	94 239 614	90.4	27.51
TOTAL	24 455 279	15 911 232	65.1	84 563 181	63 954 226	75.6	204 188 540	171 900 634	84.2	382 805 075	342 581 466	89.5	100.00

Included in these figures are:

- the sales of locally bottled imported natural wine.
- the wine component utilised in the production of Alcoholic Fruit Beverages and 'Ales'.
- sale in the Southern African Customs Union (Botswana, Lesotho, Namibia and Swaziland).

EXPORT OF STILL WINE

GROSS LITRES

	1 MONTH			3 MONTHS			6 MONTHS			12 MONTHS			MARKET SHARE
	MAR 2019	MAR 2020	TREND	JAN 2019 MAR 2019	JAN 2020 MAR 2020	TREND	OCT 2018 MAR 2019	OCT 2019 MAR 2020	TREND	APR 2018 MAR 2019	APR 2019 MAR 2020	TREND	APR 2019 MAR 2020
TOTAL	21 529 524	24 771 317	115.1	67 875 527	62 568 444	92.2	158 746 502	139 828 277	88.1	382 400 492	311 356 926	81.4	100.00

DOMESTIC SALES AND EXPORT OF STILL WINE

GROSS LITRES

	1 MONTH			3 MONTHS			6 MONTHS			12 MONTHS			MARKET SHARE
	MAR 2019	MAR 2020	TREND	JAN 2019 MAR 2019	JAN 2020 MAR 2020	TREND	OCT 2018 MAR 2019	OCT 2019 MAR 2020	TREND	APR 2018 MAR 2019	APR 2019 MAR 2020	TREND	APR 2019 MAR 2020
TOTAL	45 984 803	40 682 549	88.5	152 438 708	126 522 670	83.0	362 935 042	311 728 911	85.9	765 205 567	653 938 392	85.5	100.00

SOURCE FOR EXPORT FIGURES: DEPARTMENT OF AGRICULTURE, FORESTRY AND FISHERIES, DIRECTORATE FOOD SAFETY AND QUALITY ASSURANCE