

DOMESTIC SALES OF STILL WINE

GROSS LITRES

	1 MONTH			3 MONTHS			6 MONTHS			12 MONTHS			MARKET SHARE
	MAR 2018	MAR 2019	TREND	JAN 2018 MAR 2018	JAN 2019 MAR 2019	TREND	OCT 2017 MAR 2018	OCT 2018 MAR 2019	TREND	APR 2017 MAR 2018	APR 2018 MAR 2019	TREND	APR 2018 MAR 2019
	Wholesalers	21 204 254	13 838 644	65,3	53 592 988	49 651 282	92,6	128 379 664	121 262 416	94,5	241 340 470	225 468 629	93,4
Private Cellars	4 843 576	3 720 364	76,8	12 172 872	11 301 923	92,8	30 274 834	27 620 175	91,2	56 859 569	52 987 988	93,2	13,84
Producer Cellars	6 461 955	6 818 027	105,5	23 129 316	23 465 632	101,5	56 368 549	55 130 605	97,8	110 288 064	104 291 395	94,6	27,25
TOTAL	32 509 785	24 377 035	75,0	88 895 176	84 418 837	95,0	215 023 047	204 013 196	94,9	408 488 103	382 748 012	93,7	100,00

Included in these figures are:

- the sales of locally bottled imported natural wine.
- the wine component utilised in the production of Alcoholic Fruit Beverages and 'Ales'.
- sale in the Southern African Customs Union (Botswana, Lesotho, Namibia and Swaziland).

EXPORT OF STILL WINE

GROSS LITRES

	1 MONTH			3 MONTHS			6 MONTHS			12 MONTHS			MARKET SHARE
	MAR 2018	MAR 2019	TREND	JAN 2018 MAR 2018	JAN 2019 MAR 2019	TREND	OCT 2017 MAR 2018	OCT 2018 MAR 2019	TREND	APR 2017 MAR 2018	APR 2018 MAR 2019	TREND	APR 2018 MAR 2019
	TOTAL	33 566 548	21 542 718	64,2	100 467 317	67 918 795	67,6	224 712 958	158 810 186	70,7	439 758 556	382 471 106	87,0

DOMESTIC SALES AND EXPORT OF STILL WINE

GROSS LITRES

	1 MONTH			3 MONTHS			6 MONTHS			12 MONTHS			MARKET SHARE
	MAR 2018	MAR 2019	TREND	JAN 2018 MAR 2018	JAN 2019 MAR 2019	TREND	OCT 2017 MAR 2018	OCT 2018 MAR 2019	TREND	APR 2017 MAR 2018	APR 2018 MAR 2019	TREND	APR 2018 MAR 2019
	TOTAL	66 076 333	45 919 753	69,5	189 362 493	152 337 632	80,4	439 736 005	362 823 382	82,5	848 246 659	765 219 118	90,2

SOURCE FOR EXPORT FIGURES: DEPARTMENT OF AGRICULTURE, FORESTRY AND FISHERIES, DIRECTORATE FOOD SAFETY AND QUALITY ASSURANCE