

## DOMESTIC SALES OF STILL WINE

GROSS LITRES



	1 MONTH			3 MONTHS			6 MONTHS			12 MONTHS			MARKET SHARE
	JUN 2019	JUN 2020	TREND	APR 2019 JUN 2019	APR 2020 JUN 2020	TREND	JAN 2019 JUN 2019	JAN 2020 JUN 2020	TREND	JUL 2018 JUN 2019	JUL 2019 JUN 2020	TREND	JUL 2019 JUN 2020
Wholesalers	17 793 166	16 340 685	91.8	50 415 191	16 807 324	33.3	100 210 817	54 066 574	54.0	223 451 842	164 375 039	73.6	55.76
Private Cellars	3 625 066	8 724 203	240.7	12 159 689	10 362 901	85.2	23 461 612	19 870 731	84.7	54 100 881	48 962 158	90.5	16.61
Producer Cellars	7 335 393	9 056 437	123.5	22 234 407	9 460 091	42.5	45 700 039	27 047 237	59.2	103 684 865	81 465 298	78.6	27.63
<b>TOTAL</b>	<b>28 753 625</b>	<b>34 121 325</b>	<b>118.7</b>	<b>84 809 287</b>	<b>36 630 316</b>	<b>43.2</b>	<b>169 372 468</b>	<b>100 984 542</b>	<b>59.6</b>	<b>381 237 588</b>	<b>294 802 495</b>	<b>77.3</b>	<b>100.00</b>

Included in these figures are:

- the sales of locally bottled imported natural wine.
- the wine component utilised in the production of Alcoholic Fruit Beverages and 'Ales'.
- sale in the Southern African Customs Union (Botswana, Lesotho, Namibia and Swaziland).

## EXPORT OF STILL WINE

GROSS LITRES

	1 MONTH			3 MONTHS			6 MONTHS			12 MONTHS			MARKET SHARE
	JUN 2019	JUN 2020	TREND	APR 2019 JUN 2019	APR 2020 JUN 2020	TREND	JAN 2019 JUN 2019	JAN 2020 JUN 2020	TREND	JUL 2018 JUN 2019	JUL 2019 JUN 2020	TREND	JUL 2019 JUN 2020
<b>TOTAL</b>	<b>26 527 003</b>	<b>26 578 588</b>	<b>100.2</b>	<b>86 952 293</b>	<b>63 228 047</b>	<b>72.7</b>	<b>154 827 820</b>	<b>125 684 575</b>	<b>81.2</b>	<b>357 543 263</b>	<b>287 520 764</b>	<b>80.4</b>	<b>100.00</b>

## DOMESTIC SALES AND EXPORT OF STILL WINE

GROSS LITRES

	1 MONTH			3 MONTHS			6 MONTHS			12 MONTHS			MARKET SHARE
	JUN 2019	JUN 2020	TREND	APR 2019 JUN 2019	APR 2020 JUN 2020	TREND	JAN 2019 JUN 2019	JAN 2020 JUN 2020	TREND	JUL 2018 JUN 2019	JUL 2019 JUN 2020	TREND	JUL 2019 JUN 2020
<b>TOTAL</b>	<b>55 280 628</b>	<b>60 699 913</b>	<b>109.8</b>	<b>171 761 580</b>	<b>99 858 363</b>	<b>58.1</b>	<b>324 200 288</b>	<b>226 669 117</b>	<b>69.9</b>	<b>738 780 851</b>	<b>582 323 259</b>	<b>78.8</b>	<b>100.00</b>

SOURCE FOR EXPORT FIGURES: DEPARTMENT OF AGRICULTURE, FORESTRY AND FISHERIES, DIRECTORATE FOOD SAFETY AND QUALITY ASSURANCE