

## DOMESTIC SALES OF STILL WINE

GROSS LITRES



	1 MONTH			3 MONTHS			6 MONTHS			12 MONTHS			MARKET SHARE
	JUL 2019	JUL 2020	TREND	MAY 2019 JUL 2019	MAY 2020 JUL 2020	TREND	FEB 2019 JUL 2019	FEB 2020 JUL 2020	TREND	AUG 2018 JUL 2019	AUG 2019 JUL 2020	TREND	AUG 2019 JUL 2020
Wholesalers	14 234 619	7 650 125	53.7	49 619 381	24 457 449	49.3	98 610 911	49 615 447	50.3	222 405 816	157 790 545	70.9	56.16
Private Cellars	4 948 951	2 642 970	53.4	12 814 154	12 078 261	94.3	24 887 356	19 511 913	78.4	53 697 008	46 656 177	86.9	16.61
Producer Cellars	8 573 437	3 604 997	42.0	23 308 089	12 362 197	53.0	46 664 660	24 689 615	52.9	103 262 065	76 496 858	74.1	27.23
<b>TOTAL</b>	<b>27 757 007</b>	<b>13 898 092</b>	<b>50.1</b>	<b>85 741 624</b>	<b>48 897 907</b>	<b>57.0</b>	<b>170 162 927</b>	<b>93 816 975</b>	<b>55.1</b>	<b>379 364 889</b>	<b>280 943 580</b>	<b>74.1</b>	<b>100.00</b>

Included in these figures are:

- the sales of locally bottled imported natural wine.
- the wine component utilised in the production of Alcoholic Fruit Beverages and 'Ales'.
- sale in the Southern African Customs Union (Botswana, Lesotho, Namibia and Swaziland).

## EXPORT OF STILL WINE

GROSS LITRES

	1 MONTH			3 MONTHS			6 MONTHS			12 MONTHS			MARKET SHARE
	JUL 2019	JUL 2020	TREND	MAY 2019 JUL 2019	MAY 2020 JUL 2020	TREND	FEB 2019 JUL 2019	FEB 2020 JUL 2020	TREND	AUG 2018 JUL 2019	AUG 2019 JUL 2020	TREND	AUG 2019 JUL 2020
<b>TOTAL</b>	<b>24 489 942</b>	<b>38 010 318</b>	<b>155.2</b>	<b>82 589 947</b>	<b>93 512 285</b>	<b>113.2</b>	<b>157 741 621</b>	<b>147 546 209</b>	<b>93.5</b>	<b>340 989 152</b>	<b>300 986 923</b>	<b>88.3</b>	<b>100.00</b>

## DOMESTIC SALES AND EXPORT OF STILL WINE

GROSS LITRES

	1 MONTH			3 MONTHS			6 MONTHS			12 MONTHS			MARKET SHARE
	JUL 2019	JUL 2020	TREND	MAY 2019 JUL 2019	MAY 2020 JUL 2020	TREND	FEB 2019 JUL 2019	FEB 2020 JUL 2020	TREND	AUG 2018 JUL 2019	AUG 2019 JUL 2020	TREND	AUG 2019 JUL 2020
<b>TOTAL</b>	<b>52 246 949</b>	<b>51 908 410</b>	<b>99.4</b>	<b>168 331 571</b>	<b>142 410 192</b>	<b>84.6</b>	<b>327 904 548</b>	<b>241 363 184</b>	<b>73.6</b>	<b>720 354 041</b>	<b>581 930 503</b>	<b>80.8</b>	<b>100.00</b>

SOURCE FOR EXPORT FIGURES: DEPARTMENT OF AGRICULTURE, FORESTRY AND FISHERIES, DIRECTORATE FOOD SAFETY AND QUALITY ASSURANCE