

DOMESTIC SALES OF NATURAL WINE

GROSS LITRES



	1 MONTH			3 MONTHS			6 MONTHS			12 MONTHS			MARKET SHARE
	JUL 2018	JUL 2019	TREND	MAY 2018 JUL 2018	MAY 2019 JUL 2019	TREND	FEB 2018 JUL 2018	FEB 2019 JUL 2019	TREND	AUG 2017 JUL 2018	AUG 2018 JUL 2019	TREND	AUG 2018 JUL 2019
Wholesalers	15 276 245	14 209 051	93.0	51 898 437	49 624 410	95.6	104 694 279	98 358 358	93.9	236 328 534	222 205 094	94.0	58.6
Private Cellars	5 352 824	4 948 951	92.5	12 722 676	12 814 154	100.7	25 382 436	24 887 356	98.0	56 769 902	53 697 008	94.6	14.2
Producer Cellars	8 996 237	8 573 437	95.3	24 966 393	23 308 089	93.4	46 855 298	46 664 660	99.6	108 430 219	103 262 065	95.2	27.2
TOTAL	29 625 306	27 731 439	93.6	89 587 506	85 746 653	95.7	176 932 013	169 910 374	96.0	401 528 655	379 164 167	94.4	100.0

Included in these figures are the sales of locally bottled imported natural wine

EXPORT OF NATURAL WINE

GROSS LITRES

	1 MONTH			3 MONTHS			6 MONTHS			12 MONTHS			MARKET SHARE
	JUL 2018	JUL 2019	TREND	MAY 2018 JUL 2018	MAY 2019 JUL 2019	TREND	FEB 2018 JUL 2018	FEB 2019 JUL 2019	TREND	AUG 2017 JUL 2018	AUG 2018 JUL 2019	TREND	AUG 2018 JUL 2019
TOTAL	41 044 053	24 724 050	60.2	123 201 712	83 105 011	67.5	226 245 061	158 265 928	70.0	444 554 616	341 523 719	76.8	100.0

DOMESTIC SALES AND EXPORT OF NATURAL WINE

GROSS LITRES

	1 MONTH			3 MONTHS			6 MONTHS			12 MONTHS			MARKET SHARE
	JUL 2018	JUL 2019	TREND	MAY 2018 JUL 2018	MAY 2019 JUL 2019	TREND	FEB 2018 JUL 2018	FEB 2019 JUL 2019	TREND	AUG 2017 JUL 2018	AUG 2018 JUL 2019	TREND	AUG 2018 JUL 2019
TOTAL	70 669 359	52 455 489	74.2	212 789 218	168 851 664	79.4	403 177 074	328 176 302	81.4	846 083 271	720 687 886	85.2	100.0

SOURCE FOR EXPORT FIGURES: DEPARTMENT OF AGRICULTURE, FORESTRY AND FISHERIES, DIRECTORATE FOOD SAFETY AND QUALITY ASSURANCE