

DOMESTIC SALES OF NATURAL WINE

GROSS LITRES

	1 MONTH			3 MONTHS			6 MONTHS			12 MONTHS			MARKET SHARE
	DEC 2016	DEC 2017	TREND	OCT 2016 DEC 2016	OCT 2017 DEC 2017	TREND	JUL 2016 DEC 2016	JUL 2017 DEC 2017	TREND	JAN 2016 DEC 2016	JAN 2017 DEC 2017	TREND	JAN 2017 DEC 2017
Wholesalers	29 793 514	29 223 777	98.1	70 427 593	74 786 676	106.2	128 875 812	131 063 531	101.7	232 750 478	236 697 333	101.7	58.17
Private Cellars	5 644 394	5 898 984	104.5	16 465 550	18 101 962	109.9	31 673 285	32 319 868	102.0	55 720 896	56 374 616	101.2	13.85
Producer Cellars	9 803 968	10 970 627	111.9	31 312 377	33 239 233	106.2	59 473 013	60 573 003	101.8	107 300 793	113 837 481	106.1	27.98
TOTAL	45 241 876	46 093 388	101.9	118 205 520	126 127 871	106.7	220 022 110	223 956 402	101.8	395 772 167	406 909 430	102.8	100.00

Included in these figures are:

- the sales of locally bottled imported natural wine.
- the wine component utilised in the production of Alcoholic Fruit Beverages and 'Ales'.
- sale in the Southern African Customs Union (Botswana, Lesotho, Namibia and Swaziland).

EXPORT OF NATURAL WINE

GROSS LITRES

	1 MONTH			3 MONTHS			6 MONTHS			12 MONTHS			MARKET SHARE
	DEC 2016	DEC 2017	TREND	OCT 2016 DEC 2016	OCT 2017 DEC 2017	TREND	JUL 2016 DEC 2016	JUL 2017 DEC 2017	TREND	JAN 2016 DEC 2016	JAN 2017 DEC 2017	TREND	JAN 2017 DEC 2017
TOTAL	35 640 839	38 278 551	107.4	112 495 365	124 339 703	110.5	228 835 689	228 232 339	99.7	424 088 485	444 119 575	104.7	100.00

DOMESTIC SALES AND EXPORT OF NATURAL WINE

GROSS LITRES

	1 MONTH			3 MONTHS			6 MONTHS			12 MONTHS			MARKET SHARE
	DEC 2016	DEC 2017	TREND	OCT 2016 DEC 2016	OCT 2017 DEC 2017	TREND	JUL 2016 DEC 2016	JUL 2017 DEC 2017	TREND	JAN 2016 DEC 2016	JAN 2017 DEC 2017	TREND	JAN 2017 DEC 2017
TOTAL	80 882 715	84 371 939	104.3	230 700 885	250 467 574	108.6	448 857 799	452 188 741	100.7	819 860 652	851 029 005	103.8	100.00

SOURCE FOR EXPORT FIGURES: DEPARTMENT OF AGRICULTURE, FORESTRY AND FISHERIES, DIRECTORATE FOOD SAFETY AND QUALITY ASSURANCE