

## DOMESTIC SALES OF STILL WINE

GROSS LITRES



	1 MONTH			3 MONTHS			6 MONTHS			12 MONTHS			MARKET SHARE
	AUG 2019	AUG 2020	TREND	JUN 2019 AUG 2019	JUN 2020 AUG 2020	TREND	MAR 2019 AUG 2019	MAR 2020 AUG 2020	TREND	SEP 2018 AUG 2019	SEP 2019 AUG 2020	TREND	SEP 2019 AUG 2020
Wholesalers	16 419 275	15 540 280	94.6	48 447 060	39 531 090	81.6	94 985 973	48 279 953	50.8	220 051 718	156 911 550	71.3	56.16
Private Cellars	4 430 742	4 234 733	95.6	13 004 759	15 601 906	120.0	25 259 746	20 623 339	81.6	53 768 883	46 460 168	86.4	16.63
Producer Cellars	7 932 602	7 440 623	93.8	23 841 432	20 102 057	84.3	45 558 473	24 751 984	54.3	101 832 064	76 004 879	74.6	27.21
<b>TOTAL</b>	<b>28 782 619</b>	<b>27 215 636</b>	<b>94.6</b>	<b>85 293 251</b>	<b>75 235 053</b>	<b>88.2</b>	<b>165 804 192</b>	<b>93 655 276</b>	<b>56.5</b>	<b>375 652 665</b>	<b>279 376 597</b>	<b>74.4</b>	<b>100.00</b>

Included in these figures are:

- the sales of locally bottled imported natural wine.
- the wine component utilised in the production of Alcoholic Fruit Beverages and 'Ales'.
- sale in the Southern African Customs Union (Botswana, Lesotho, Namibia and Swaziland).

## EXPORT OF STILL WINE

GROSS LITRES

	1 MONTH			3 MONTHS			6 MONTHS			12 MONTHS			MARKET SHARE
	AUG 2019	AUG 2020	TREND	JUN 2019 AUG 2019	JUN 2020 AUG 2020	TREND	MAR 2019 AUG 2019	MAR 2020 AUG 2020	TREND	SEP 2018 AUG 2019	SEP 2019 AUG 2020	TREND	SEP 2019 AUG 2020
<b>TOTAL</b>	<b>30 170 928</b>	<b>32 335 768</b>	<b>107.2</b>	<b>81 187 873</b>	<b>96 874 489</b>	<b>119.3</b>	<b>163 142 687</b>	<b>158 028 603</b>	<b>96.9</b>	<b>333 649 080</b>	<b>303 001 039</b>	<b>90.8</b>	<b>100.00</b>

## DOMESTIC SALES AND EXPORT OF STILL WINE

GROSS LITRES

	1 MONTH			3 MONTHS			6 MONTHS			12 MONTHS			MARKET SHARE
	AUG 2019	AUG 2020	TREND	JUN 2019 AUG 2019	JUN 2020 AUG 2020	TREND	MAR 2019 AUG 2019	MAR 2020 AUG 2020	TREND	SEP 2018 AUG 2019	SEP 2019 AUG 2020	TREND	SEP 2019 AUG 2020
<b>TOTAL</b>	<b>58 953 547</b>	<b>59 551 404</b>	<b>101.0</b>	<b>166 481 124</b>	<b>172 109 542</b>	<b>103.4</b>	<b>328 946 879</b>	<b>251 834 593</b>	<b>76.6</b>	<b>709 301 745</b>	<b>582 528 360</b>	<b>82.1</b>	<b>100.00</b>

SOURCE FOR EXPORT FIGURES: DEPARTMENT OF AGRICULTURE, FORESTRY AND FISHERIES, DIRECTORATE FOOD SAFETY AND QUALITY ASSURANCE