

WINE IN PRICE RANGE AS % OF TOTAL QUANTITY OF WINE TYPE SOLD
by PRODUCER CELLARS, CELLARS AND WHOLESALERS

TYPE OF WINE		PERIOD	LITRES	% SOLD IN PRICE RANGE (R / CARTON INCLUDING VAT) (12 X 750 ml)									
				TO 240	>240-300	>300-360	>360-450	>450-550	>550-650	>650-750	>750-1000	>1000	
Natural White	Chardonnay	JAN 2014 - DEC 2014	3 881 547	10.7	10.8	12.0	8.6	22.1	13.5	5.1	5.5	11.6	
		JAN 2015 - DEC 2015	3 973 614	5.5	11.7	8.7	14.1	24.9	11.7	3.9	6.2	13.3	
		TREND*	102.4										
	Sauvignon Blanc	JAN 2014 - DEC 2014	13 020 764	8.4	12.8	13.3	13.1	18.2	8.8	4.3	6.5	14.6	
		JAN 2015 - DEC 2015	13 575 159	6.0	16.6	7.1	17.9	16.2	6.8	5.1	11.8	12.5	
		TREND*	104.3										
	Chenin Blanc	JAN 2014 - DEC 2014	4 194 817	25.2	23.1	13.3	14.1	9.9	5.3	2.4	3.0	3.7	
		JAN 2015 - DEC 2015	4 297 642	24.7	22.8	16.0	12.1	11.5	3.2	2.5	3.4	3.9	
		TREND*	102.5										
	Dry White	JAN 2014 - DEC 2014	16 991 664	52.2	5.6	11.8	14.6	6.9	4.4	1.5	1.1	1.9	
		JAN 2015 - DEC 2015	16 012 615	51.4	10.8	11.8	13.1	4.3	1.7	3.4	1.3	2.3	
		TREND*	94.2										
	Semi Sweet	JAN 2014 - DEC 2014	4 452 402	14.1	33.1	16.7	22.8	10.3	0.9	0.8	0.3	1.0	
		JAN 2015 - DEC 2015	5 204 697	11.4	41.5	17.8	19.8	6.4	0.5	1.9	0.1	0.7	
		TREND*	116.9										
	Total White	JAN 2014 - DEC 2014	42 541 194	28.3	12.9	12.9	14.4	12.4	6.3	2.7	3.2	6.8	
		JAN 2015 - DEC 2015	43 063 727	25.3	17.6	11.2	15.4	10.9	4.2	3.7	5.1	6.5	
		TREND*	101.2										
	Natural Red	Cabernet	JAN 2014 - DEC 2014	6 148 599	17.3	14.8	10.4	17.4	7.8	6.5	5.4	9.9	10.6
			JAN 2015 - DEC 2015	6 122 324	15.3	8.9	9.5	18.0	9.2	9.1	10.7	7.0	12.3
			TREND*	99.6									
Pinotage		JAN 2014 - DEC 2014	4 637 015	10.6	8.7	12.4	27.8	9.6	6.8	8.0	7.3	8.8	
		JAN 2015 - DEC 2015	5 007 088	7.8	5.4	11.4	30.9	11.0	9.9	6.6	7.8	9.3	
		TREND*	108.0										
Shiraz		JAN 2014 - DEC 2014	4 372 876	12.2	11.6	11.4	18.0	5.2	9.1	6.0	11.9	14.7	
		JAN 2015 - DEC 2015	4 290 985	11.6	6.4	10.3	17.2	7.6	11.6	7.4	11.1	16.8	
		TREND*	98.1										
Merlot		JAN 2014 - DEC 2014	7 008 581	26.8	7.3	11.0	22.4	6.4	6.4	6.2	7.9	5.6	
		JAN 2015 - DEC 2015	6 725 419	14.0	11.1	15.5	23.3	8.1	8.8	7.3	5.7	6.2	
		TREND*	96.0										
Other Red		JAN 2014 - DEC 2014	26 976 558	13.7	9.1	30.9	9.6	8.8	8.5	3.1	6.3	10.0	
		JAN 2015 - DEC 2015	29 272 003	11.7	27.4	19.9	8.7	9.3	5.6	3.8	3.9	9.6	
		TREND*	108.5										
Total Red		JAN 2014 - DEC 2014	49 143 630	15.6	9.8	22.0	14.9	8.1	7.9	4.5	7.6	9.8	
		JAN 2015 - DEC 2015	51 417 819	12.0	19.2	16.4	14.6	9.2	7.4	5.6	5.5	10.1	
		TREND*	104.6										
Rosé / Blanc de Noir		JAN 2014 - DEC 2014	11 664 562	33.8	22.1	14.7	8.8	15.3	2.8	1.0	0.6	0.9	
		JAN 2015 - DEC 2015	12 182 964	35.4	25.0	10.3	14.6	8.9	2.6	1.4	1.0	0.9	
		TREND*	104.4										
Sparkling Wine	Cap Classique	JAN 2014 - DEC 2014	2 367 086	0.3	18.9	1.0	1.9	3.7	4.8	13.6	25.1	30.8	
		JAN 2015 - DEC 2015	2 619 160	0.2	6.7	0.2	0.3	1.2	6.6	9.1	36.2	39.5	
		TREND*	110.6										
	Other Sparkling	JAN 2014 - DEC 2014	5 666 545	0.4	0.4	3.9	9.4	8.3	7.8	67.8	0.3	1.6	
		JAN 2015 - DEC 2015	5 485 093	0.5	0.4	6.6	11.9	8.0	51.0	20.4	0.4	0.8	
TREND*	96.8												

*Trend - Current period / Previous period